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If you are good at developing Info Products i.e. E-Books and articles, selling Private Label Content can be for you. If you already own a digital product you have created and are looking for additional sources of income, you can consider selling the Private Label Rights to other Internet Marketers. Making Your Money from Selling Private Label Rights The following are ways you can make money from selling Private Label Rights products: Upfront Sales. This is the most attractive part of selling Private Label Rights. Private Label Rights can range from a few dollars to even thousands of dollars, depending on the quality of the product, its demand and how proven it is. Selling Basic/Master Resell Rights to the Private Label Rights product. You can sell the Basic/Master Resell Rights to the editable, raw format of the product separately. If your buyer wishes to resell the Private Label Rights, you can charge him 4-5 times the normal price of the product and up to 10 times if the buyer wants to have the Master Resell Rights, allowing him and his customers to resell the Private Label Rights to the product, as you are doing. Tags: plr

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