

Web Branding Dna (Rights)



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Discover The Secrets To Dynamically Skyrocket Your Sales, Position Yourself As #1 In The Minds Of Your Prospects And Beat Your Competitors Flat! Read On To Find Out What Successful Businesses Like The Swatch Group, TESCO, AB Volvo, And Red Bull GmbH Have In Common...! Will You Yield The Same Leverage On The Internet As These Successful Movers & Shakers In The World Of Business? You Decide... Take a stab and ask yourself, "What do these successful companies have at least one thing in common?" (besides being successful and loaded with money, of course!) THE SWATCH GROUP - biggest watch manufacturer in the world; grossed 5.94 billion in sales in 2007. TESCO - third largest global retailer based on revenue; profits exceed 3 billion in British pounds! AB VOLVO - supplier of vehicles and automobile found in 1927; world's best known and respected brand name in the automobile industry. RED BULL GmbH - energy drink inspired by a Thai product; sold 3 billion cans in over 130 countries in 2006! [Source: can be verified at wikipedia.org] These companies sell their own line of totally different merchandise in totally different industries. Yet they can all relate to one thing when it comes to MASSIVE success. It's called... Branding And Positioning. -----

Introducing Web Branding DNA... Envelope Your Internet Business In Powerful Branding Secrets To Launch To Greater Heights! Brand Dynamics for Internet Marketers is a full-fledged audio/video home

study course that you can download immediately after purchase. What took me months to study the most successful brand builders in the Internet Marketing arena and fusing with my knowledge on offline marketing success brings to birth this 45 minute course, all distilled and broken down into easy, actionable steps! You will be getting download access to 5 Training Modules in the form of Flash Videos and MP3 Audio, 5 PDF Transcript for you to read while listening to the audio/video + 1 Bonus Action Checklist. Here's a more detailed look at my step-by-step course:

-Video 1 - The Brand Dynamics Mindset How to use the Brand Dynamics method to distinguish yourself from the rest of your competitors - whether there are hundreds or thousands of them, you can now render them irrelevant just as TESCO did to other small-time retailers! How to pick and choose the best grounds on the hill before you start competing with other businesses! This is a must know if you are entering a highly competitive niche like the Internet Marketing arena. How to get the best type of buyers - the ones with more money to spend and less excuses to make - and get them to trust you! How to develop Attraction Marketing - get people to go to you rather than YOU go to people! Want an on-going, steady stream of customers? Think like a L_ _ _ _ _! And much more!

-Video 2 - Identifying Your Brand DNA Secrets to building a laser-focused, public identity that lasts! (hint: this is the same reason why hundreds of thousands of people saw Internet Marketing legends like Mark Joyner, Jay Abraham, Mike Filsaime, and Jeff Walker... as Internet Marketing legends!) How to capture the attention of the market - any market of your choice - by the masses using the "Blue Ocean" approach! The secrets to building your Branding DNA Statement - _ _ _ _ Are You + _ _ _ Buy How to attract the right choice of buyers with money to spend to your websites - and how to avoid getting untargeted buyers (that normally result in massive refunds, angry, unsatisfied and unreasonable people!) And much more!

-Video 3 - Your Brand Communication Style How to communicate the right message to potential buyers - and that they will pass the same message to other potential buyers! How to craft your websites so that they have a distinguished look that once your prospect sees your website, they know it's YOU! Secrets of persuasion to press your prospect's hot buttons that will make them buy from you over your competitors... even if you both sell a similar product! SEO Experts always talk about getting good Search Engine rankings. I will show you how to get good "SEO" score in the minds of your prospects! So that every time they face a new problem your product can deal with, they think of you FIRST! A strong, under-utilized leverage that builds your credibility BIGGER than if you had tried to do it on your own! And much more!

-Video 4 - Broadcast Your Brand To The World

How to start marketing yourself to a pool of targeted audience... even if you're new to the traffic generation challenge! How to create short, effective messages that sells you and your product at a FREE or low-cost expense! Most people who are starting out online are always running their business on a budget. This strategy shows you how to get enormous leverage for your buck even if you're doing this on a shoe-string basis. Why your BIGGEST asset for your business is in your L _ _ _! Discover 5 freely available tools on the Internet that you can use to build your brand, establish your presence and capture the minds (and hearts) of your buyers! (a rough idea: one of these tools have helped renowned 7-figure copywriter Kenneth Yu to get \$10,000 in consultations, JVs, copywriting projects, and product sales! Previously, he was a nobody!) How to use blogs to build your brand like successful bloggers do! John Chow, moneyshoemaker, Gobala Krishnan... Secrets to using the Internet's #1 social networking site to create your professional business profile and position yourself as the #1 go-to expert! And much more!

-Video 5 - Brand Domination: Real-life Case Studies of Ordinary People Using Personal Branding to Dominate the Market Place In this special module, I reveal my insider third party case study with 3 highly successful Internet phenomenons who have used branding to their advantage... when thousands of other competitors forfeit this to them! Bear in mind that while Brand Dynamics is targeted towards Internet Marketers, the strategies are relevant and still apply regardless of whichever niche you enter in the Internet marketplace. I also reveal the step-by-step secrets to niche domination using branding methods from a highly renowned dating/pick-up artist and the other, believe it or not, a mere movie critic!

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