Network Strategy

DOWNLOAD HERE

Research at the intersection of social networks and strategic management identifies a range of performance-enhancing network position advantages - access to partners, information, innovation, and resources - that are distributed differentially across network positions. This book discusses network processes. EAN/ISBN: 9781849505314 Publisher(s): Emerald Group Format: ePub/PDF Author(s): Baum, Joel A.C. - Rowley, Tim

DOWNLOAD HERE

Similar manuals: