Sonic Opt In-forced Opt-in And Salesletter Personalization

DOWNLOAD HERE

How many times have you heard, The money is in the list! -- at least once or twice? The problem is that building a list takes time, and building a targeted list takes even more time! But a technique was developed a while back that some top marketers have been using to filter out the tire kickers and build a targeted list -- all at the same time. Jonathan Mizel calls it a Name Squeeze(tm) page -- Alex Mandossian calls it a shy yes page. In essence its a forced opt-in page. You require a prospect to give you their name and email address before giving them more information. Yes, before they even get to see the sales copy! Common Sense Out The Window! Yes, common sense says that if you require someone to give their contact information youll make fewer sales. In fact, if you listen to certain people on the marketing forums youd think *nobody* gives their info in order to read a sales letter. But theyre absolutely wrong. 100 wrong, no matter how much they bluster and shout. Heres what actually happens... 1. People come to your opt-in page and see what youre offering -- more information, free ebook, special report, etc. 2. Tire kickers go away because they dont want to give up their contact info. But people who really are interested in the subject know its a good trade. 3. Fewer people end up reading your sales letter, but the ones who

do are prequalified and so your conversion rate actually increases. The net result is that your number of sales stays about the same or is slightly higher -- and your list grows *very* fast! And you know the people on that list are really interested in the subject matter. Heres Where Sonic Opt-In Comes In Sonic Opt-In is a piece of software that lets you fill in some blank fields and in just four steps youll generate a complete forced opt-in page. But thats not all... ...Sonic Opt-In also does something really cool. Something that will increase your conversions as well as make your list grow faster. Personalizing a sales letter is a proven way to increase your sales. And since youre already obtaining the prospects name, why not use it in your sales letter? For example, at the beginning of this letter you saw Dear [fname] instead of Dear Friend. That was done using the personalization feature in Sonic Opt-In. Here are some of the main features of Sonic Opt-In: * Steps 1 through 4 create your opt-in page, then only 2 steps to get it up and running on your site! * Audio can be included in your opt-in page -- a special control is included. You can also choose whether the audio is autostart or manual start. * Would you like a series of bullets in your copy? (These things youre reading now are bullets.) Special bullet editor allows you to include as many as you like! * The prospects name and email are required. * People who have already opted in are taken automatically to your sales page -- no getting stuck behind the opt-in page again! * Prospect can be taken to a special page targeted exactly to their interests. * Depending on the prospects answers, subscribe them to different autoresponders. Now you can create sub-niche lists with ease! * Personalize your sales page -- when you use the prospects first name in your copy it increases conversions, [fname]. (insert grin here) * Use one of the built-in HTML templates or create your own. * Works with Aweber, Get Response, 1 Shopping Cart, Email Aces, etc., most of the major autoresponder services. Just requires the ability to subscribe to a list via an email address. * Even works without an autoresponder account for people who are just interested in the personalization feature.

DOWNLOAD HERE

Similar manuals:

Optin Page Creator

Premium Content Optin Page Creator

XTREME OPTIN PAGE GENERATOR

Graphical OptinBox- MRR

German Buyouts Adopting A Buy And Build Strategy

Adopting A Strategic Approach Within Retail Organisations

Adopting Partnership: Regional Approach On The EU-partnership Principle In Poland

Opting In: Lessons In Social Business From A Fortune 500 Product Manager - Ed Brill

Co-opting Culture: Culture And Power In Sociology And Cultural Studies

Adopting The Older Child - Claudia Jewett Jarrett

Adopting After Infertility: Messages From Practice, Research And Personal Experience

Teaching The Very Able Child: Developing A Policy And Adopting Strategies For Provision - Belle Wallace

What To Expect When You're Adopting...: A Practical Guide To The Decisions And Emotions Involved In Adoption - Ian Palmer

Opting Out?: Why Women Really Quit Careers And Head Home - Pamela Stone

10 Optin PLR Articles

10 OptIn List PLR Articles

10 Adopting A Baby PLR Articles

*NEW Super Optin List Secrets With MRR

Optin Templates Package

3D Optin Templates Collection + MRR

NEW! OptIn Buzz - Increase Your Optins Magically - MRR

Sonic Optin With MRR

Email Optin Stampede

The Optin Boxes Collection -Attract More Leads To Your List

NEW!* Super Optin List Secrets With MRR*

Building Your Optin Lists

Magic Optin Form Software

Video Optin Templates Pack PLR

Optin Buzz Software

Mailing List - Subscribers - Optin Website Template

Video Optin Templates Pack - PLR

Online Optin Email List Building

10 Optin List PLR Articles

Super Optin List Secrets

18 Advanced Techniques To Virally Supercharge Your Optinsite

OptIn Creator

5 Video Optin Templates

5 Video Optin Templates PLR

Optin Revolver Lite

Optin Buzz

Graphical Optin Template Pack

Video Optin Graphics - MRR

Graphical Optin Collection - MRR

Graphical Optin Template Pack

Optin Fire

Optin Boxes Template

Optin Buzz

Dog Adopting-Secret To A Successful Adoption

5 Video Optin Templates

ADOPTING MADE EASY