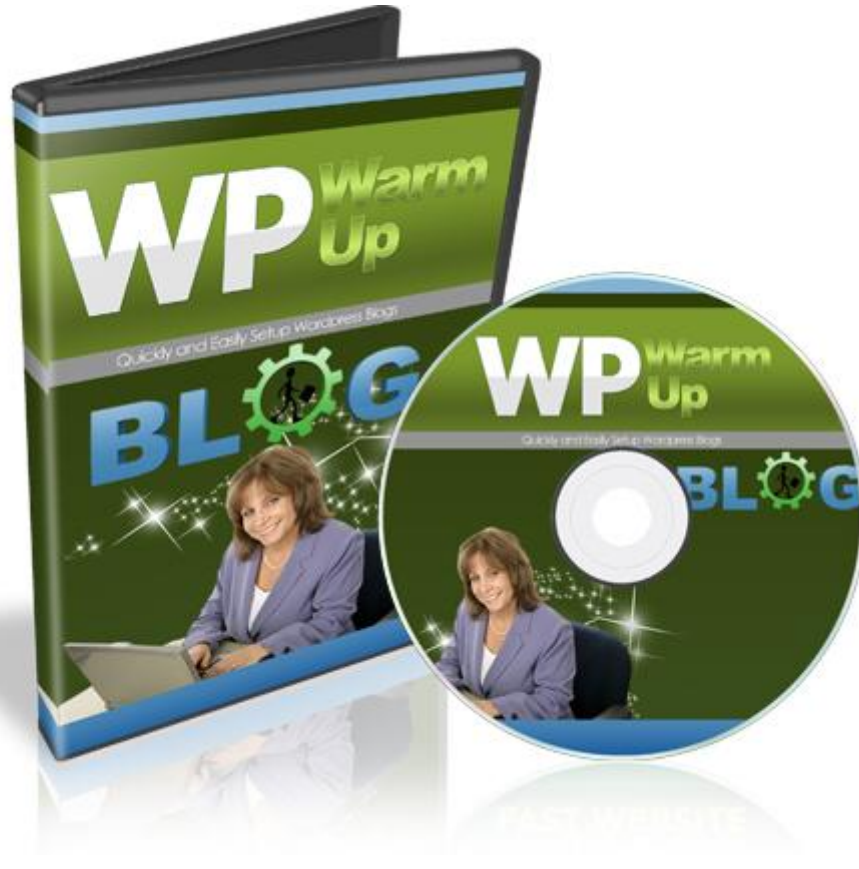


How To Setup And Run Your Wordpress Blog - Video Course



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Here's a list of this 13 part video series in more detail Video #1 - Introduction to Wordpress In this video, you will be given an overview of how to setup and use a wordpress blog effectively for your goals. Video #2 - Getting Things Ready Before you install wordpress, there are a few things you need to do to get things ready. We'll discuss those things and you can watch over my shoulder step by step and click by click how to do it. Video #3 - 3 Step Installation Using Fantastico In this video, you will learn how to install Fantastico using a 3 step installation. This process literally takes less than 3 steps, however only works if you use web hosting that uses the Cpanel platform. However if your web hosting company doesn't use Cpanel, don't fret, we've got you covered, read on... Video #4 - How To Manually Install Wordpress If your web hosting company doesn't use Cpanel, but instead using their own proprietary hosting system, then in this video, you will learn how to install Wordpress manually. But don't worry, I will show you click by click how to do this and I'll walk you through the whole process. Video #5 - Dashboard Walkthrough Once you

have installed Wordpress on your domain name, I'd like you to have a quick walkthrough of the administrator dashboard. This dashboard allows you to control your Wordpress blog or website easily.

Video #6 - Themes Want a professional looking website without having to know web design code? Wordpress Themes are easy to find and install. There are thousands of free wordpress themes out on the internet.

Video #7 - Plugins Plugins are applications that attach to the Wordpress system and allow you to create forms, add slideshows, customize your website with many add-ons that make things more user friendly for your viewers and readers. In this video, you will learn how to find plugins, how to separate good ones and bad ones, and most importantly how to install the plugins onto your website.

Video #8 - SEO Optimize Your Blog In this video, you will learn how to make your blog search engine friendly to Google and other search engines. Doing so will allow search engines to come to your site and know exactly what your site is all about. By doing this simple step, you make ranking your website in the search engines easier. In this video, you will learn how to do that.

Video #9 - Categories, Links, and more Want to know how to add categories and links to your wordpress blog to the sidebar? In this video you will learn how to to go about doing just that.

Video #10 - Widgets Widgets? What are those? Widgets are part of the Wordpress system and if you know how to use these, you can customize your website or blog quickly and easily. In this video you will learn more on that.

Video #11 - Blog Posts Now that you have your wordpress site up and running, it is time to add some content. In this video you will learn how to create blog posts. Posts allow you to add content to your Wordpress site or blog. It's as simple as that.

Video #12 - Uploading Images to Your Post Would you like to know how to add images to your post? Adding images make your blog posts interesting, especially because not everyone is a textual learning. In this video you will be able to see how easy it is to add images to your wordpress blog posts.

Video #13 - Add Video Would you like to know how to add video to your blog posts? There are several avenues to doing this, however in this video you will learn the easy way to adding video to your

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