

# The Elephant And The Flea - Charles Handy

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Bookseller Charles Handy's best-selling new book looks at how individuals (the fleas in his analogy) relate to multi-national conglomerates (the elephants). In addition to addressing how and why we work today, he covers a wide range of preoccupations and issues including the increasing fear of big business: 'it is easy to see why many observers think that the big corporations are now both richer and more powerful than many nation states. They worry that these new corporate states are accountable to no-one - that their financial clout makes governments beholden to them ... The elephants, people feel, are out of control.' Author: Handy, Charles Publisher: Cornerstone Digital Illustration: N Language: ENG Title: The Elephant And The Flea Pages: 00240 (Encrypted EPUB) On Sale: 2008-09-04 SKU-13/ISBN: 9780099415657 Category: Business & Economics : Strategic Planning

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