

Konzeptionierung Einer Personaleinsatzplanung Am Beispiel Eines Lebensmittelhandels - Timo Rathjens

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In dieser Arbeit geht es um den rationellen Einsatz des Produktionsmittels Arbeit in die betriebswirtschaftliche Leistungserstellung eines Einzelhändlers für Lebensmittel. Der Lebensmittelhandel mit seinen niedrigen Gewinnmargen kann sich keinen Personalüberhang in Form von fehlerhafter Personalplanung leisten. Daher soll durch die Konzepterstellung für eine Personaleinsatzplanung der SUPERMARKT KG ein Arbeitsmittel zur Verfügung gestellt werden, mit dem eine effiziente Einplanung des Personals zum Wohle des Unternehmens und seiner Stakeholder möglich ist. Nach der theoretischen Erforschung aller der Personaleinsatzplanung betreffenden Felder, geht diese Arbeit auf die Konzepterstellung anhand eigener Beobachtungen und Analysen im Betrieb über. Die Entlohnung, Personalcontrolling und Personalentwicklung, die in der einschlägigen Literatur mehr oder weniger mit dem Thema des Personaleinsatzes assoziiert werden, sind nicht Hauptgegenstand dieser Arbeit. Author: Rathjens, Timo Publisher: GRIN Verlag Illustration: N Language: GER Title: Konzeptionierung einer Personaleinsatzplanung am Beispiel eines Lebensmittelhandels Pages: 00049 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640794072 Category: Business & Economics : General

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