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Finally, Produce Irresistible One Time Offers That Will Have Your Buyers Wanting More with This Step by Step Video Series. If you've been purchasing products online or selling them, you have likely experienced One Time Offers. To setup a successful and high converting One Time Offer, you need to plan it out carefully. Once you understand the psychology behind why buyers purchase OTOs and why certain OTOs are more successful than others, I guarantee that your OTOs will begin to convert better for you. In this video series, you'll have access to 7 content packed videos that will show you how to really create One Time Offers that convert. 1) What are One Time Offers? If you only sell a product on the front end and you have no backend, you are losing out big time. One Time Offers can often triple or quadruple your profits and if setup correctly, can sell easier because your customers already have their foot in the door. In this video, you'll learn what a One Time Offer is and misconceptions that you'll want to avoid. 2) Understanding the Psychology Behind Successful One Time Offers Understanding the guidelines of how to create a successful One Time Offer is the most important part that most people forget to take. Don't be like the rest of the crowd that just jumps in and tries to make any product a One Time Offer only to realize

you have wasted your time. I have done it and I dont think you will want to either. The key is to know what makes a succesful OTO and what makes an unsuccessful OTO. Youll learn just that in this video. 3) Understanding the OTO flow chart One you understand what makes OTOs successful, in this video, youll learn where an OTO fits in this whole process. How many sales pages will you need and how many download pages will you need? While the process can be simple, it doesnt need to be. 4) Live test example With good reason, videos one through three give you an educational view of what One Time Offers are all about. In this video, well take some action by finding a live test example, so you can take what you learned in the previous videos and put them in action. 5) Creating your OTO sales page and download page. Your One Time Offers sales page is similar to a regular sales page, but there are a few things youll need to add and watch out for while writing it. What should you watch out for? 6) Connecting your front end to your OTO Now that youve created your OTO sales page and download page, youll need to connect it with your front end sales page. But How? Watch this video and learn how. 7) Using Scripts to make setting up easier: While you could setup your OTO manually without any scripts, you wont be able to make it a true OTO. Your customers could simply bookmark the OTO and come back to it one month later, and youd lose your credibility because the next time you offer an OTO, they wont take you seriously. So how do you make the page disappear after theyve exited the OTO sales page? Simple, use scripts and some basic code youll find in this video. So...with that said, if youve tried One Time Offers before and they havent converted well at all or youve never done them before, grab this video series now and increase your conversions by 5, 10, 20, 30, or even 40 percent! Of course this depends on how you follow these guidelines and how you setup your OTO, but better conversions is what you need, and youll want to view this video series. Instant Download After Purchase You will receive: * 7 videos in AVI and SWF format; * Master Resale Right Licence; * Ready to use Sales Letter; * Extra graphics in PSD source.

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