

The Influencing Machine: Brooke Gladstone On The Media - , Josh Neufeld

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A visionary and opinionated work of graphic nonfiction on the media and its discontents. Nearly one million weekly listeners trust NPR's Brooke Gladstone to guide them through the distortions and complexities of the modern media. This brilliant radio personality now bursts onto the page as an illustrated character in vivid comics drawn by acclaimed artist Josh Neufeld. The cartoon of Brooke conducts the reader through two millennia of history—from the newspapers in Caesar's Rome to the penny press of the American Revolution and the manipulations of contemporary journalism. Gladstone's manifesto debunks the notion that "The Media" is an external force, outside of our control, since we've begun directly constructing, filtering, and responding to what we watch and read. With fascinating digressions, sobering anecdotes, and brave analytical wit, The Influencing Machine equips us to be smart, savvy, informed consumers and shapers of the media. It shows that we have met the media and it is us. So now what? Owing to the graphic format, this book is readable only on larger screens and devices. Author: Gladstone, Brooke Author: Neufeld, Josh Publisher: W. W. Norton & Company Illustration: N Language: ENG Title: The Influencing Machine: Brooke Gladstone on the Media Pages: 00170 (Encrypted EPUB) On Sale: 2011-05-16 SKU-13/ISBN: 9780393342468 Category: Social Science : Media Studies

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