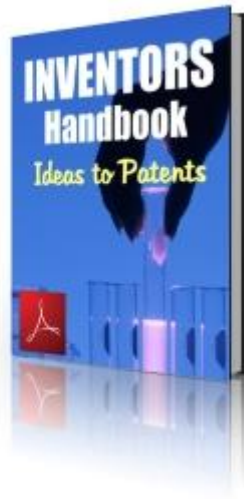


# Inventors Handbook



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Inventors Handbook Attention Inventors! How To Cash In With Your Million Dollar Idea! Are you so excited about your new million dollar idea you can't sleep? Good. That's the first step. But do you know what's next? Do you know how to protect your idea while bringing it to the marketplace where you can really cash in? Fortunes have slipped by simply because a person with a great idea didn't know how to move forward. But you won't have this problem when you discover how to... Streamline your idea's progress from concept to marketplace! Protect your idea from others through patents, trademarks, copyrights and more! Profit like crazy from your winning idea! Dear Innovator, If you think your idea is a winner, don't you owe it to yourself to get started making it a reality? Just imagine if Alexander Graham Bell hadn't moved forward. Or Edison or Ben Franklin. What if Bill Gates had abandoned his million billion dollar idea. (It was his innovation that's made him the richest man in the world for over a decade.) If your idea could change your life, wouldn't you like to know how? Now you can... The Secret To Perfecting, Protecting And Profiting From Your Innovation! Most people don't know the ins and outs of innovation. There's a lot of paperwork and red tape to go through to make sure you get credit (and paid) for your million dollar idea. Plus, if you want to bring your idea to market, you must know things like... Does your innovation need a patent, trademark or copyright? Or something else all together? Who can you license your idea to so they can produce, market and sell your innovation while you cash in? How to manufacture, package and market your idea if you would rather go it on your own. Armed with this

knowledge, you have a great shot at producing and cashing in with your million dollar idea. Are You Ready To Bring Your Million Dollar Idea To Market? If you're ready to turn your dreams into a reality. It's time to get started. And now you can with my 54 page ebook, "How To Capitalize On Your Million Dollar Idea!" This short read will tell you everything you need to know to get started protecting, licensing, manufacturing and marketing your idea. Plus, you can be discovering all these secrets in just minutes from now! That's because it's a downloadable ebook that you don't have to wait weeks for to arrive in the mail for! ...here is just SOME of the secrets you'll find inside: 3 main ways great ideas turn into millions in profits. (Page 4) The difference between patents and copyrights. (Page 5) How ideas are legally considered just like property. (Page 8) 11 differences between Copyrights, Patents, Trademarks, Industrial Design Rights and Trade Secrets. (Pages 9-10) How laws are crafted to let owners and inventors of great ideas reap the reward. (Page 10) Discover which is more powerful copyrights or trademarks, and which is the right one for you. (Page 11) 14 different types of intellectual property you can invent and own. (Page 14) 13 questions to ask yourself before you get started marketing your idea. (Pages 16-18) 3 questions that will help you determine whether your idea has any legs. (Page 19) The 6 characteristics of a patent. (Page 20) How a patent will protect your intellectual property from others, in detail. (Page 21) 11 tips and tidbits for filing a patent. (Pages 21-22) The ins-and-outs of patent licensing agreements. (Page 23) 4 reasons why your invention could be granted a patent... and when it wouldn't. (Page 27) How licensing your idea can be the quickest way to get your product to market. (Page 29) How to take the first steps of getting your product to market all by yourself. (Page 30) The importance of choosing your partners wisely. (Page 31) How to distribute risks evenly between all partners. (Page 31) The secret to keeping sales and marketing expenses low. (Page 32) Which intellectual property protection will you need a patent, trademark or copyright. (Page 33) A checklist to follow when filling out a patent application. (Pages 36-39) 30 ways to protect and capitalize on your million dollar idea. (Pages 39-43) 48 word glossary of legal terms you will need to know. (Pages 44-49) And theres MUCH more guaranteed!

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