Strategic Capitalism: The New Economic Strategy For Winning The Capitalist Cold War : The New Economic Strategy For Winning The Capitalist Cold War - Richard D'aveni

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The Capitalist Cold War Has BegunThe United States and its economic allies are under attack by a force unlike any they have ever faced. China and other emerging nations are competing for markets around the world using their own versions of capitalismand, thus far, they are winning handily. In Strategic Capitalism, one of the worlds leading authorities on global business strategy, Richard DAveni, describes how the economic cold war began, how it is being played out now, and how the West can change the course of events in its favor. Brilliantly conceived and sure to ignite passions on both sides of the political aisle Strategic Capitalism calls for an end to the economic idealism that dominates the national dialog. It also calls for a cold, hard focus on reality, which is this: government-managed capitalist systems consistently outmaneuver and outperform the traditional laissez-faire capitalism of the West. With refreshing levels of thoroughness, knowledge, and detachment, DAveni describes the competitive landscape today. These are the facts: The worlds best competitors with China in the leadhave adopted elements of managed capitalism, in which government and businesses work together toward a single aim. Chinas objective is clearto displace the United States as the worlds economic leader by becoming the global rule maker. If the West does not act soon, it stands to lose everything it holds most dear: financial prosperity, economic freedom, geopolitical power, national security, and even democratic values. This is disruptive innovation on a global scale. But instead of companies using breakthrough products and brands to gain market share, nations are devising game-changing economic systems to seize influence overand beyond the global economy. Bleak as the situation may be, DAveni contends that the West can reverse the trends currently tilting the global balance of power. In order to meet the challenges of the future, America must revisit long-held assumptions about economics and economies, seriously consider radical alternative policies, and embrace the concept of Strategic Capitalism. Praise for Strategic CapitalismRichard DAveni understands that managing competition between the United States and Chinaand their guite different

forms of capitalism will occupy leaders on both sides of the Pacific for decades to come and will shape the first half of the 21st century more than any other factor. This book is a welcome addition to a vitally important debate. Ian Bremmer, president of Eurasia Group and author of Every Nation for ItselfUnderstanding the pluses and minuses of modern capitalism, in more than a sloganeering way, is the great challenge for corporations and for government from North America to Europe to East Asia. Strategic Capitalism is a valuable contribution to clear thinking about this imperative. James Fallows, The Atlantic, and author of China AirborneProfessor DAveni is a business provocateur extraordinaire. He tells you the straight scoop and will never cave to conventional wisdom unless there is proof that it is right. Strategic Capitalism is another example of DAvenis ability to synthesize a complex topic down to its key elements.Bill Achtmeyer, Founder, Chairman, and Managing Partner of The Parthenon Group Most would agree that the U.S. lacks a coherent policy to deal with the shift in economic power from West to East. In [Strategic Capitalism], DAveni presents a bold and controversial plan for reenergizing American capitalism in the Pacific CenAuthor: D'Aveni, Richard Publisher: McGraw-Hill Illustration: N Language: ENG Title: Strategic Capitalism: The New Economic Strategy for Winning the Capitalist Cold War : The New Economic Strategy for Winning the Capitalist Cold War Pages: 00304 (Encrypted EPUB) / 00304 (Encrypted PDF) On Sale: 2012-07-25 SKU-13/ISBN: 9780071781169 Category: Business & Economics : Strategic Planning

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