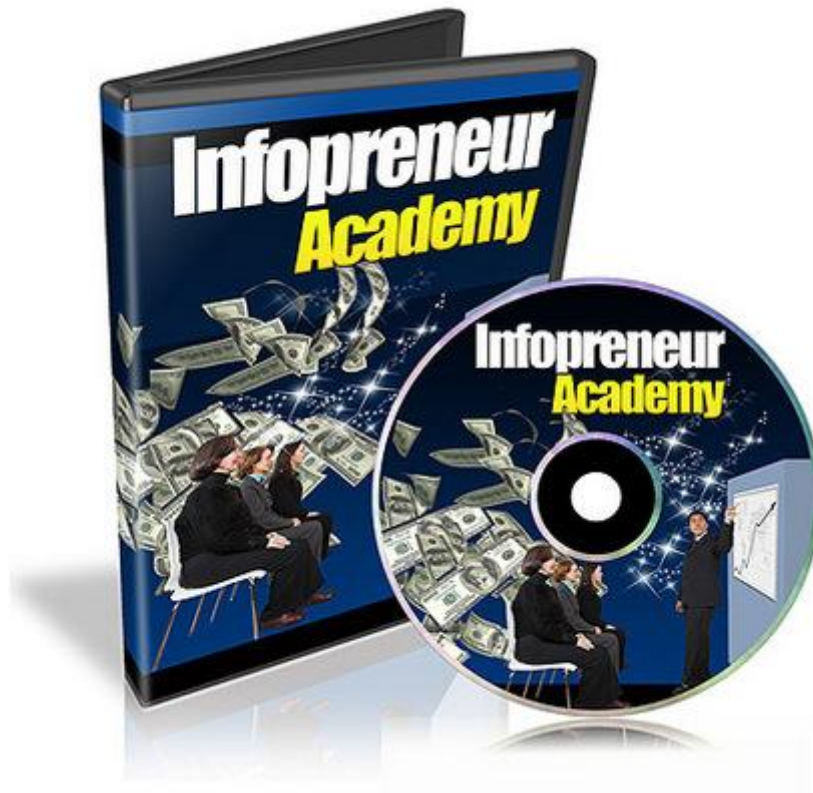


Create A Profitable Informational Product



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Dear Future Informational Product Developer This step by step, 7 part video series, takes you by the hand and shows you how to create a quality informational products, the right way! There's no theory involved here like other video series. You learn directly from a successful product developer who is behind 7 figure launches that went thru a lot of costly and time consuming mistakes; so that you don't have to. Here's a list of this 7 part video series in more detail Video #1: Introduction to Infopreneur Academy In this video we will discuss what you need before creating your own Informational product. Now I won't be showing you how to create all sorts of products, but instead this video series uses a specific plan that works to make your product successful. We will focus primarily on information in the form of videos and reports. This system is so easy to implement, you can create a good quality product within 5 days or less. However in order to succeed, you do need to watch the videos and complete them. Too many people fail because they either read or watch training material and don't attempt to take action. If you are ready, then read on. You'll be given a quick overview of the video series in this section, the tools you will need to get started, and how it works. Video #2: What Increases and Decreases Conversions

You will learn one process of thinking that will forever change the way you create quality products. This process is the difference between a successful and failing product. You will also learn what mistakes you can possibly make and avoid them. You see, if the product is created incorrectly, it can increase refunds and increase support, thereby making your customers unhappy and you as well. Video #3: Planning For a Good Product After you understand the makings of a good product, its time to plan for your own product. Where do you start? What kinds of products can you create? Should you create them in the form of a Video, Ebook, or Report? Which is better? What increases and possibly decreases the perceived value of your product? All these questions will be answered in this video. Video #4: Super Fast Salesletters I know the question you have, is Why in the world are we creating the salesletter before creating the product? Seems a bit reversed right? Having creating over 75 products, I can tell you that creating the salesletter before you create the product, will in fact yield a better quality product. Why? This is because by creating the salesletter, you will understand your audience better, their problems, solutions, and possible loopholes you would have missed out on. In this video you will learn how to create super fast salesletters in less than 3 hours. Most salesletters can often take half a day to a day to finish, but Ill teach you my most guarded secrets to creating a quality salesletter in less than 3 hours. Video #5: Creating Your Product Once you have finished the salesletter in video 4, its time to create your product! Where should you begin? Well there are different avenues you can take when you create your product. Developing your product is very easy once you have done the proper research and planning. In fact I spend about 80-90 doing the planning and research. When I record, edit, make the product look pretty; that takes about 10-15 of the time. So fortunately for you, you get to see why this process will enable you to create fast, yet quality products. Video #6: Create a Training Area As you will see in the process I show you, creating a training area will actually help you decrease the amount of possible refunds you receive. What about forums? I will tell you why I actually dont recommend forums, and what avenues you can take to make things better and easier for your customers. In fact I have found that forums just create unhappy customers and eventually an unhappy you. Should you create a video training center or can you just use reports and PDF files? These questions will be answered in this video. Video #7: Packaging Your Product for Release By now, you have created your product and youre ready to go! But wait, you will need to know how to package your products before you release it. This includes how to create your download page, so that your customers can get the products instantly. You will learn how I package my products

and create the download page; ALL in less than 15 minutes! So...with that said, grab this video series today, and learn how to create your Informational product...the right way today!

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