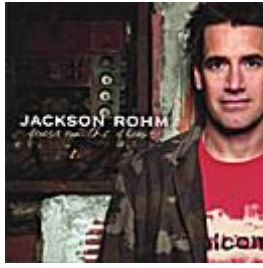


# Mp3 Jackson Rohm - Four On The Floor



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Acoustic-based pop/rock: Catchy melodies with lush full band production; Powerful vocal hooks, jangly electric guitars, rich acoustics, and driving rhythms. Heartfelt lyrics and crisp vocals give country crossover appeal -John Mayer meets Keith Urban 12 MP3 Songs POP: Today's Top 40, ROCK: Acoustic Details: With his eagerly anticipated 2006 release, Four on the Floor, Jackson Rohm is poised for his big break. After years of traveling and playing hundreds of shows nationwide while recording four albums, Rohm is ready for the big time. His new album is largely comprised of acoustic driven material, but also features a few raw, rigorous ballads. There are definitely some hit songs and the album, as a whole, is perfect to throw in on a long drive. The music is catchy and easy to relate to. Its pop, but also has country crossover appeal. Zach Davis, ATG Promotions. Jackson developed his talents through hard work and devotion to his listeners and clearly has a great time playing for his fans. While attending Miami University in Ohio, Rohm first realized his passion could become a career reality. Jackson adds, I started playing out at bars in college in an effort to make a little cash while still being able to hang out with all my friends. Quickly, the venues started filling up and I was raking in some decent money. The concept of the cover charge soon showed me that playing live music can actually be quite lucrative. And the excitement from performing and interacting with people is just something Id never get from a typical job. Rohm soon realized what was evident to those around him: that he had a gift as a performer and a songwriter. Upon graduation and a short stint in law school, Jackson headed for the road, aggressively touring the Southeast, Mid-Atlantic, Northeast and Midwest. During this time, appreciation grew vastly for Jacksons musical abilities, album-cover good looks, and affable nature. But even more importantly, Jacksons talent as a songwriter grew stronger of which he notes, As a young songwriter, I embraced the role of the storyteller, taking situations and encounters Id have in my travels and translating them into lyrics that

others can relate to in their lives. Ive always been very critical of the words to my songs and strive to communicate exactly what Im feeling at the time in a way that is clear to my audience, but uniquely different as well. Often, that involves exposing myself more than I am comfortable with, but I believe that is essential. To connect with your audience, you really have to throw yourself out there. J.J. Michaels, Program Director at WKZA in Jamestown, NY states, Ive had the pleasure of seeing the success of Jackson Rohms last CD, Red Light Fever, which had four tracks hit high levels of rotation on at our station, Kiss-FM. However, I find Jacksons new record, Four on the Floor, to be his finest work yet. This albums material has reached a new level that rivals the best in todays pop music. Artists like Rob Thomas, John Mayer, and Lifehouse come to mind as comparisons. I cant wait to see the reaction of our listeners as we begin spinning Jacksons new songs.

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