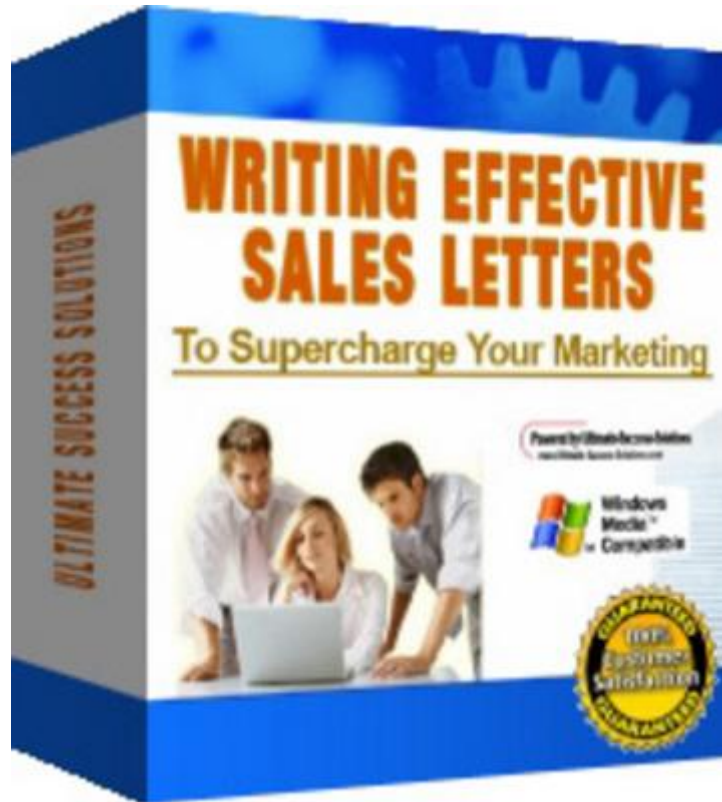


Writing Effective Sales Letters To Supercharge Your Marketing



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Writing Effective Sales Letters To Supercharge Your Marketing Learn To Write High Response Sales Letters In Just 25 Minutes & 6 Quick And Easy Steps That Work Every Single Time - Even If Youve Never Written One Before I was talking to a good friend of mine last week. He just got into online marketing maybe two weeks ago, in contrast to my seventh anniversary edging ever closer. He pays close attention to what others are doing, so Im always happy to answer his questions. Anyway, during that conversation he asked me probably the most important question he could have asked that immediately told me that hes going places, and fast. This is what he said to me.. Do you know if theres something I should be working on, a skill I should start developing right now that will help my business grow quickly? Whats the most important job an online marketer can learn to do well? The answer was simple Learn to write sales copy I told him. Why? Because if you cant write sales copy, it doesnt just affect your sales, it affects your lead generation, the response to your ads, your resource building, your profits, the quality of your products, everything. There was a short silence.. And then the reply came

Thats a problem, you know that I dropped out of school at 17 and cant afford to pay a copywriter \$3000+ for a sales letter every time I want to sell a product or send out an ad. I really dont have a chance do I? He said in a disappointed manner. More chance than you think I said.. Fast forward 30 minutes and from not knowing where to start, from having never written a sales letter before, he left that conversation with a sales letter that continues to sell products at one sale to every 75 visits for his premium product (thats even before any tracking and testing on his part, theres no doubt in my mind itll improve). Itll take just 30 minutes of you time, and youll come out the other end of this knowing how to write high response sales letters again and again. All you have to do is follow a simple formula. Proven Power Packed Sales Letter Techniques Easily & Quickly Emulated Over a decade of tracking, testing and experience at your disposal. Since I started in online marketing, Ive written, tested, critiqued and torn to pieces many hundreds if not thousands of sales letters out there. My experience is now yours. A proven track record that has seen visitor to sales ratios rise by over twenty five times since the beginning of my online marketing career. You could test and track all of this yourself if you like, but of course, that takes time. But why expend all that effort when Ive done most of the work for you? Step by step sales letter creation. Im not just going to give you a bunch of examples here and say copy this and your stuff will sell. Instead, Im going to define a set of rules for you that will take you right from the very first word, to the last letter. No need to flail blindly in the dark anymore. I take you through each step to, by the end of the manual, completion of a power-packed, proven to sell sales letter. It works for everything. You know, I started out developing these methods before I even started in online marketing, selling computers offline. You dont have to be selling a how to make money product to take advantage of this. In fact, if youre not selling such a product, youll soon be giggling at the competition who have poor sales processes, or even no sales letter at all, which is extremely apparent outside of the make money niche. This is your chance to get ahead before they realize whats going on. Snap your readers out of their daily grind trance with attention grabbing headlines then slowly ease them into your sales letter with a hypnotic introduction, flowing right into the sale of your product. We cover proven sales letter techniques from start to finish. No special skills required. If you can read and write english, you can do this. Writers block solved in a split second. Never again be stuck for something to write, or have trouble getting started on what is the most important piece of your business. One simple method that allows words to flow right onto the page will save you from any more frustrating blanks that come with standard copywriting territory. How to give your

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