Easy E-cover Creator

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To: Fellow Graphics Artists & Website Owners From: Jotham Sydney Re: Making Amazing E-Covers in under 3 minutes! You work very hard...day in and day out to get traffic (free and paid) to your site, only to have your visitor leave because your website looks junky and unprofessional! The truth is, nobody wants to buy trash! Thats exactly whats in the visitors mind when they see your website that doesnt have a professional e-Cover representing your fabulous product. I mean, dont get me wrong. You may have the best product in the world, and youll know that - but if your site looks trashy, your products must be too right? Its just some simple in-built psychological association that people have. Heres a simple example... Im a movies freak and I watch a lot of movies. I see so many that I now get selective as to which ones I will watch and rent on DVD. So to filter down and decide which one I will pick as I skim through the movie covers. When I find a cover that catches my eye, Ill go into the film details and check out what its about. This in-build association doesnt just stop there. Good looking and attractive people in general are treated better in life...no need to debate that, its a fact. A persons physical attractiveness -- the look that theyre basically born with -- impacts every individual literally from birth to death, says Dr. Gordon Patzer, dean of

the College of Business Administration at Roosevelt University. Hes spent 30 years studying and writing about physical attractiveness. People are valued more who are higher in physical attractiveness. As distasteful at that might be, thats the reality. That statement flows over to other things in life that are good looking, and people will give such things preference and their time. Attractive, professional e-Covers will catch the interest of your market, no question. - Dont have big money to spend on expensive software? - Dont have a creative bone in your body? Well dont worry because... Now You Can Create Stunning E-Cover Boxes, CDs, DVDs, eBooks And More With Our Amazing E-Cover Creator!

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