

Entrepreneurial Orientation In Academia

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In addition to research and education, today's role of academia in the United States also includes the creation of wealth for society. Universities are active in fostering innovation and transferring technology. However, it should be noted that some universities act more as entrepreneurs than others and are more successful in selling licenses and spinning off companies. Based on the concept of entrepreneurial orientation, Jan Boehm elaborates on the relationship between dimensions of entrepreneurial orientation such as autonomy, innovativeness, proactiveness, competitiveness, risk-taking, and interdisciplinarity and technology transfer performance of U.S. universities. Using variance-based multivariate analysis and a survey of principal investigators, the author concludes that entrepreneurial orientation within research organizations has a positive impact on technology transfer. EAN/ISBN : 9783835055728 Publisher(s): Deutscher Universitätsverlag, Gabler Discussed keywords: Entrepreneurship, Unternehmer Format: ePub/PDF Author(s): Boehm, Jan

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