

Handbook Of Bioentrepreneurship

[DOWNLOAD HERE](#)

1;Contents;6 2;List of Contributors;12 3;1 Introduction to the Handbook of Bioentrepreneurship;15 3.1;References;20 4;2 Biotechnology Dynamics at the Global Scale;21 4.1;2.1 Introduction;21 4.2;2.2 The Global Health Care Market in Relation to Biotechnology;23 4.3;2.3 Global Bioregions;27 4.4;2.4 The World Leaders in Brief: Top Bioclusters in the USA;29 4.5;2.5 Comparison of UK and German Clusters;33 4.6;2.6 Bioregions and Their Key Characteristics Elsewhere;37 4.6.1;2.6.1 Economic Geography of Clusters Spawned by Pharmaceuticals Firms;38 4.6.2;2.6.2 The Research and DBF-Led Clusters in Israel and Canada;42 4.7;2.7 Conclusions;45 4.8;References;46 5;3 Geographic Clustering in Biotechnology: Social Networks and Firm Foundings;49 5.1;3.1 Introduction;49 5.2;3.2 Social Networks and Geographic Proximity;52 5.3;3.3 Social Networks and Entrepreneurship;54 5.3.1;3.3.1 Opportunity Perception;54 5.3.2;3.3.2 Intellectual Capital;56 5.3.3;3.3.3 Human Capital;57 5.3.4;3.3.4 Financial Capital;58 5.4;3.4 Implications and Evidence;59 5.5;3.5 Policy Implications;61 5.6;3.6 Summary and Outlook;62 5.7;References;63 6;4 Innovation Networks in Biotechnology;67 6.1;4.1 Introduction;67 6.2;4.2 The Nature of Innovation Networks;69 6.2.1;4.2.1 The Entry of New Firms;69 6.2.2;4.2.2 Biotechnology;70 6.2.3;4.2.3 The Changing Role of Universities;71 6.2.4;4.2.4 Theories of Industrial Organization;73 6.2.5;4.2.5 Innovation Networks;74 6.2.5.1;Network Dynamics;76 6.2.5.2;Network Theories and Methods;78 6.3;4.3 Recent Developments in Network Dynamics;82 6.4;4.4 Summary and Conclusions;90 6.5;References;92 7;5 Strategy and Strategic Thinking in Biotechnology Entrepreneurship;97 7.1;5.1 Introduction;97 7.2;5.2 Sector Development Review;99 7.3;5.3 Innovation in Biotechnology;102 7.4;5.4 Theoretical Bases for Entrepreneurial Biotechnology;104 7.5;5.5 Strategic Management, Entrepreneurship, and Biotechnology;105 7.6;5.6 Strategy Components in Early-Stage Biotechnology Firms;107 7.6.1;5.6.1 Proactiveness;107 7.6.2;5.6.2 Fit;108 7.6.3;5.6.3 Reactiveness;110 7.6.4;5.6.4 Traditions and History;110 7.7;5.7 Discussion and Conclusions;111 7.8;References;113 8;6 Research on Strategic Alliances in Biotechnology: An Assessment and Review;119 8.1;6.1 Introduction;119 8.2;6.2 Why and with Whom Do Biotechnology Firms Form Alliances?;121 8.2.1;6.2.1 Access to Knowledge and Other Complementary Resources;122 8.2.2;6.2.2 Pursuit of Legitimacy;123

8.2.3;6.2.3 Choosing Partners;124 8.3;6.3 Governance of Alliances;125 8.4;6.4 Consequences of Alliances;129 8.4.1;6.4.1 Consequences of Accessing Knowledge and Other Complementary Resources;130 8.4.2;6.4.2 Consequences of Enhancing Legitimacy;134 8.4.3;6.4.3 Taking Off the Rose-Colored Glasses: Alliances as Relational Liability;135 8.5;6.5 Future Research;138 8.6;References;140 9;7 Mergers and Acquisitions in the Biotechnology Industry;147 9.1;7.1 Introduction;147 9.2;7.2 Development of the Biotechnology Industry and the Need for M&A;148 9.2.1;7.2.1 The Development of the Biotechnology Industry from a Scientific Perspective;148 9.2.2;7.2.2 The Development of the Biotechnology Industry from an Organizational Perspective;149 9.2.3;7.2.3 The Development of the Biotechnology Industry from a Financial Perspective;151 9.3;7.3 Layers of M&A Activities;152 9.3.1;7.3.1 M&A Activities Among Biotechnology Companies;152 9.3.2;7.3.2 M&A Activities Between Pharmaceutical and Biotechnology Companies;155 9.4;7.4 Summary and Future Research;158 9.5;References;159 10;8 Synergy, Strategy, and Serendipity: Kirin Brewery s Entry into Biopharmaceuticals;163 10.1;8.1 Introduction;163 10.2;8.2 The Locus of Entrepreneurship;164 10.3;8.3 Background;165 10.4;8.4 Synergy;166 10.4.1;8.4.1 Opportunity Recognition;169 10.4.2;8.4.2 Early Efforts with Erythropoietin;169 10.4.3;8.4.3 Importance of Tacit Knowledge;170 10.4.4;8.4.4 Scientific Gatekeepers and Academic Collaboration;171 10. EAN/ISBN : 9780387483450 Publisher(s): Springer, Berlin, Springer, New York Discussed keywords: Biotechnologie-Unternehmen, Entrepreneurship Format: ePub/PDF Author(s): Patzelt, Holger - Brenner, Thomas

[DOWNLOAD HERE](#)

Similar manuals:

[The Microtheory Of Innovative Entrepreneurship - William J. Baumol](#)

[Corporate Entrepreneurship - Vijay Sathe](#)

[Economics Of Self-Employment And Entrepreneurship](#)

[Emergence Of Entrepreneurship Policy](#)

[Entrepreneurship And New Value Creation](#)

[Entrepreneurship In Emerging Domestic Markets](#)

[Entrepreneurship In The Public Sector](#)

[Entrepreneurship](#)

[Entrepreneurship, Geography, And American Economic Growth](#)

[Entrepreneurship, Growth, And Public Policy](#)

[Four Essays On International Entrepreneurship](#)

[Frontiers In Eco Entrepreneurship Research](#)

[Handbook Of Bioentrepreneurship](#)

[Handbook Of Entrepreneurship Research](#)

[Innovation And Entrepreneurship In Japan](#)

[Innovation And Entrepreneurship](#)

[The Boundaries Of Innovation And Entrepreneurship](#)

[Womens Entrepreneurship And Economics](#)

[Entrepreneurship Higher Education In Europe](#)

[Turkish Entrepreneurship And Integration In Metropolises And Smaller Towns](#)

[Ethnic Entrepreneurship And Forms Of Capital](#)

[Portfolio Entrepreneurship In Slovakia - Empirical Analysis Of Small And Medium Sized Enterprises](#)

[Entrepreneurship At A Glance 2011](#)

[IntEnt2002 : Internationalizing Entrepreneurship Education And Training](#)

[Facilitating Opportunity Development: Increasing Understanding Of The Lean Startup Approach In Early Stage High-Tech Entrepreneurship](#)

[Habitual Entrepreneurship](#)

[Social Entrepreneurship And Social Business](#)

[The Impact Of Regional Policy On Entrepreneurship](#)

[What Is Entrepreneurship?](#)

[The Impact Of Personal And Environmental Factors On Entrepreneurship](#)

[OECD Studies On SMEs And Entrepreneurship High-Growth Enterprises: What Governments Can Do To Make A Difference](#)

[Open For Business: Migrant Entrepreneurship In OECD Countries](#)

[Social Entrepreneurship](#)

[Innovation, Entrepreneurship, Geography And Growth](#)

[Influencing Entrepreneurship](#)

[Guru Guide To Entrepreneurship](#)

[How To Promote Entrepreneurship Within Established Companies? Human Resource Management And Corporate Entrepreneurship](#)

[Extraordinary Entrepreneurship](#)

[Social Entrepreneurship For The 21st Century: Innovation Across The Nonprofit, Private, And Public Sectors - Georgia Levenson Keohane](#)

[Social Entrepreneurship For Dummies](#)

[Truth About Successful Entrepreneurship \(Collection\), The - , Brian D. Till](#)

[The Foundations Of Female Entrepreneurship: Enterprise, Home And Household In London, C. 1800-1870 - Alison Kay](#)

[Case Studies On Modern European Economy: Entrepreneurship, Inventions, And Institutions - Ivan Berend](#)

[Female Entrepreneurship - Maura McAdam](#)

[Social Entrepreneurship - , Andrzej Nowak](#)

[Addictive Entrepreneurship - Allan Jacob Katz](#)

[Boulevard Of Broken Dreams: Why Public Efforts To Boost Entrepreneurship And Venture Capital Have Failed--and What To Do About It - Josh Lerner](#)

[Entrepreneurship In The Catholic Tradition - Anthony G. Percy](#)

[Entrepreneurship In The Catholic Tradition - Anthony G. Percy](#)

[A Practical Guide To Entrepreneurship: How To Turn An Idea Into A Profitable Business - Michael J Morris](#)