

# Planning And Managing Change: Ebook Edition - Charles M. Caldwell

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Organizational change can be difficult. The ability to manage change has become a key competency for those seeking to enhance either personal or corporate efficiency and effectiveness. Planning and Managing Change provides a structured and practical approach to dealing with change. This book teaches the importance of proactively managing change and avoiding the knee-jerk reactions that undermine efforts to deal with the organizational and human issues that accompany change. Readers will learn how to:

- Manage the process, content and human dynamics of change
- Help others move successfully through the change process
- Diagnose the impact of change
- Identify how to engage the support of others
- Determine key success factors for evaluating change effectiveness
- Monitor change implementation
- Plan and manage change to enhance adaptability and ensure continuous learning.

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