The Employee Engagement Mindset: The Six Drivers For Tapping Into The Hidden Potential Of Everyone In Your Company - Tim Clark

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Clark and his team discovered some surprising truths about highly engaged people that cross cultural, demographic, and industry lines. The Employee Engagement Mindset unlocks the door to our own personal and professional connectedness. Marshall Goldsmith, author of the New York Times bestsellers MOJO and What Got You Here Wont Get You ThereThe Employee Engagement Mindset is an outstanding companion guide for anyone who wants to sustain a high level of engagement in both personal and professional life. It lays out in clear, practical terms how highly engaged people think and what they do. I highly recommend it. Vai Sikahema, NBC Philadelphia sports anchor and former NFL All-Pro, Philadelphia EaglesThe Employee Engagement Mindset shows that engagement is not mental gymnastics, but six specific drivers of management and employee action. The book captures the emerging search for meaning and purpose in organizations and offers fantastic concepts, tools, and examples of how to go beyond rhetoric to action and resolve. Dave Ulrich, professor, Ross School of Business, University of Michigan and partner, The RBL GroupThere has been a lot written about employee engagement from the leaders perspective. What excites me about The Employee Engagement Mindset is that it is written for employees. It offers a blueprint for high engagement that really works.Patricia Longshore, vice president, Duke Corporate EducationThe six drivers introduced in this book have the powerful capacity to enrich your life, no matter where you are on the engagement spectrum. Read this bookfor both inspiration and practical strategies to supercharge your organization!Elliott Masie, chair, The Learning CONSORTIUMClark advances a well-considered approach to creating a culture of superior employee engagement. This is a worthy read for every aspiring leader.Douglas R. Conant, former president and CEO, Campbell Soup Company and New York Times bestselling author of TouchPointsAbout the Book: When it comes to employee engagement, Timothy R. Clark goes where no one has gone before. One of todays leading experts on the subject, Clark reveals that the business world has been focusing on only half the questionnamely, the organizations role in

driving employee engagement. Clark points to the other interested partythe employee. Through extensive research, the author has discovered that approximately 75 percent of employees are not fully engaged with their worka frighteningly high number with frighteningly dire consequences for both companies and individual employees. The Employee Engagement Mindset is a step-by-step guide to reversing this pattern, one employee at a time. Clark breaks it all down into six key behaviors: Connecting: Form solid relationships with coworkers and align your behavior to the organizations culture and goalsShaping: Seize opportunities for tailoring experiences based on your personal preferencesLearning: Take proactive measures to learn at or above the speed of changeStretching: Move out of your comfort zone and take calculated risksAchieving: Accomplish your goalsContributing: Make personal contributions that drive lasting positive change to others and to the companyThe Employee Engagement Mindset provides practical advice on how any employee can put him or herself on the fast track to true engagement using this six-part model. With high levels of engagement come organizational success and improvements in employees professional and personal lives. Employees who take ownership and pride iAuthor: Clark, Tim Publisher: McGraw-Hill Illustration: N Language: ENG Title: The Employee Engagement Mindset: The Six Drivers for Tapping into the Hidden Potential of Everyone in Your Company Pages: 00272 (Encrypted EPUB) / 00272 (Encrypted PDF) On Sale: 2012-05-20 SKU-13/ISBN: 9780071788298 Category: Business & Economics : Management - General

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