

The Spirit Of Kaizen: Creating Lasting Excellence One Small Step At A Time - Robert Maurer

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The easy-to-implement guide to driving organizational change by applying the proven concept of kaizenUCLA psychologist and organizational consultant Dr. Robert Maurer provides a simple and proven effective technique for making major changes with minimal disruption. Applying the operational concept of kaizensmall, continual improvementsto common management challenges, managers can drive major improvements with a series of well-planned techniques for boosting quality, innovation, sales, and morale. Robert Maurer, Ph.D., teaches at UCLA and University of Washington Schools of Medicine. He is the director of the consulting firm Science of Excellence. His previous book, One Small Step Can Change Your Life was a finalist for the Books for a Better Life Award.Author: Maurer, Robert Publisher: McGraw-Hill Illustration: N Language: ENG Title: The Spirit of Kaizen: Creating Lasting Excellence One Small Step at a Time Pages: 00176 (Encrypted EPUB) / 00176 (Encrypted PDF) On Sale: 2012-10-13 SKU-13/ISBN: 9780071796170 Category: Business & Economics : Management - General

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