

Das Eva-konzept Unter Besonderer Berücksichtigung Seiner Jahresabschlussfundierung - Johannes Korten

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Das Konzept des Economic Value Added (EVATM) wurde von der amerikanischen Unternehmensberatung Stern Stewart & Co.¹ entwickelt. Es sollte primär Kernelement der Gestaltung der internen Corporate Governance sein, findet jedoch zunehmend sein Einsatzgebiet auch im Rahmen der Aktienanalyse. ²Beim Einsatz des EVA-Konzeptes lassen sich grundsätzlich drei Bereiche unterscheiden: 1. EVA als Instrument der Unternehmensbewertung, 2. EVA als Maßstab für finanzielle Performance, 3. EVA zur Gestaltung der internen Corporate Governance. ³Der Einsatz der EVA-Kennziffer soll vor allem im Management Anreize dafür schaffen, sich bei der Entscheidungsfindung wie ein privater Firmeneigner zu verhalten. ⁴Die vorliegende Arbeit wird nicht näher auf die unterschiedlichen Einsatzgebiete der Kennzahl EVA eingehen, sondern sich vorwiegend mit der Herleitung der Kennziffer aus den Daten des externen Rechnungswesens und den damit verbundenen Problemen beschäftigen. Diese Herleitung wird im 3. Kapitel näher betrachtet und stellt die eigentliche Jahresabschlussfundierung des EVA-Konzeptes dar. Author: Korten, Johannes Publisher: GRIN Verlag Illustration: N Language: GER Title: Das EVA-Konzept unter besonderer Berücksichtigung seiner Jahresabschlussfundierung Pages: 00028 (Encrypted EPUB) / 00028 (Encrypted PDF) On Sale: 2001-01-01 SKU-13/ISBN: 9783638106177 Category: Business & Economics : General

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