

Organisationsentwicklung: Bedeutung, Aufbau Und Ziele - Nesrin Yilmaz

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Der Wandel, den viele Unternehmen bewältigen müssen, um erfolgreich zu sein, vollzieht sich immer schneller, da die Anforderungen immer mehr wachsen. Bereits Ende der 20er Jahre wurde ein Focus auf die sozio-emotionalen Normen des Wandels bei der Organisation gesetzt. Somit wurde der Grundstein der Human-Relations-Bewegung gelegt. Die Beständigkeit des Wandels war die Devise. Der organisatorische Wandel umfasst drei Stufen. Die erste Stufe ist die Reorganisation, die zweite Stufe die Organisationsentwicklung (OE) und die dritte Stufe die Lernende Organisation. Author: Yilmaz, Nesrin Publisher: GRIN Verlag Illustration: N Language: GER Title: Organisationsentwicklung: Bedeutung, Aufbau und Ziele Pages: 00017 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640372584 Category: Business & Economics : Human Resources & Personnel Management

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