

Rfid - Chancen, Risiken Und Umsetzungen Einer Technologie: Chancen, Risiken Und Umsetzungen Einer Technologie - Tobias Westphal

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RFID 'Radio-Frequency-Identification' ist eine Technologie, die langsam aber sicher in unseren Alltag einziehen wird! Viele Unternehmen sehen hier riesige Einsparungsmöglichkeiten. Automatische Erkennung der Bestände, Abfragen des Zustandes einer Ware, automatische Lageroptimierte Lieferkettenüberwachung. In der öffentlichen Diskussion fällt immer wieder das Wort des 'Gläsernen Kunden' im Zusammenhang mit RFID und dem Einsatz von RFID im Einzelhandel. Die WM Tickets brachten die RFID-Technik das erste mal in die breite Öffentlichkeit. Die Technik verspricht einen hohen Diebstahlschutz und die Unterbindung des Schwarzmarktes. Das Anmeldeverfahren ist allerdings kompliziert und das Weiterverschenken der Tickets an Freunde schwierig. Obwohl mit dem Einsatz dieser Technik doch alles so einfach und automatisch werden soll. Meine Hausarbeit basiert hauptsächlich auf einer Studie des Bundesamts für Sicherheit in der Informationstechnik (BSI) mit dem Titel 'Risiken und Chancen des Einsatzes von RFID-Systemen'. In der Arbeit möchte ich darstellen, wie weit die Entwicklung dieser Technik fortgeschritten ist, wie und wo Unternehmen RFID bisher einsetzen, wo der Einsatz von RFID interessant ist und wo dieser in Zukunft geplant ist. Zuerst gehe ich auf die Technik von RFID ein. Im weiteren Verlauf der Arbeit konzentriere ich mich darauf Chancen und Risiken der Technologie darzustellen. Am Ende werden einige aktuelle Umsetzungen im Bereich Logistik und Einzelhandel vorgestellt. Author: Westphal, Tobias Publisher: GRIN Verlag Illustration: N Language: GER Title: RFID - Chancen, Risiken und Umsetzungen einer Technologie: Chancen, Risiken und Umsetzungen einer Technologie Pages: 00031 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638393058 Category: Business & Economics : General

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