

Tourism Employment: Analysis And Planning - , Adele Ladkin

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This book is an attempt to understand tourism employment in a holistic way. Using ideas from labour economics, work psychology and industrial sociology the authors look at tourism employment in both its workplace context and its wider economic and social environment and attempt to tell a coherent story. Both behavioural and economic perspectives are used to address questions that are salient to manpower planning, education planning and tourism management. By examining the diversity and commonality within occupations against the background of a dynamic labour market the text develops themes that contribute to our understanding of the behaviour of workers and managers in the industry. Author: Riley, Michael Author: Ladkin, Adele Publisher: Channel View Publications Illustration: N Language: ENG Title: Tourism Employment: Analysis and Planning Pages: 00000 (Encrypted EPUB) / 00208 (Encrypted PDF) On Sale: 2002-02-12 SKU-13/ISBN: 9781873150306 Category: Business & Economics : Industries - Hospitality, Travel & To

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