

Venture Capital In Der Schweiz - Christian Franz Georg Zube

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Wie lange existieren Venture Capital (VC) - Finanzierungen in der Schweiz? Verglichen mit der langen Tradition des Schweizer Bankgeschäfts befindet sich das VC - Geschäft noch in den Kinderschuhen. Das Schweizer VC - Milieu entstand einige Jahre vor der Jahrtausendwende. Der Internetaufschwung lässt eine positive Entwicklung im Schweizer VC - Markt aus. In der Zeit von 1996 bis 1998 stieg das VC - Investitionsvolumen von CHF 8 Millionen auf CHF 106 Millionen an. Überraschenderweise wird der VC - Markt nicht von Schweizer Banken, sondern von Tochtergesellschaften global agierender VC - Gesellschaften beherrscht. Heute kommt eine Firma nicht mehr so leicht an VC wie früher (Burgener, 19. März 2007, Frage: Wie verbreitet ist Venture Capital heute und was sind die Zukunftsperspektiven?; Frommann Leopold, 1998, S. 258 - 259; European Venture Capital Association, ohne Datum, ohne Seite, zit. in Geilinger, Niedermann Scheidegger, ohne Datum, S. 45). O'Shea (ohne Datum, S. 223) ist der Auffassung, dass die ganze Gesellschaft die Früchte in Form neuer Technologien und Arbeitsplätze der mit VC finanzierten Betriebe erntet. Was sollten wir als Teil der Gesellschaft und damit als Nutzniesser über VC in der Schweiz wissen, um diese Finanzierungsart besser zu verstehen? Dieser Frage werde ich im Hauptteil auf den Grund gehen. Author: Zube, Christian Franz Georg Publisher: GRIN Verlag Illustration: N Language: GER Title: Venture Capital in der Schweiz Pages: 00017 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640779925 Category: Business & Economics : General

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