What Are The Critical Success Factors In Expatriate Assignments? - Thilo Weber

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AbstractOver the past decades organisations have increased their global activities. As a consequence, the role of expatriates has also grown in significance. But, as particularly American researchers claim, expatriate failure rates are still very high. So, what needs to be done to reduce these failure rates? It is the aim of this dissertation to identify the critical success factors in expatriate assignments. In order to fulfil this aim, the various stages of the so called expatriate cycle will be examined in turn. What are the success factors in the selection, the preparation, and the adaptation phase? How important are an attractive compensation package and the career outcome? All these questions will be answered by current and former expatriates who were interviewed and asked to complete a questionnaire.[...]Author: Weber, Thilo Publisher: GRIN Verlag Illustration: N Language: ENG Title: What Are The Critical Success Factors In Expatriate Assignments? Pages: 00060 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638347716 Category: Business & Economics : General

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