

Twitter Traffic Storm - User Rights



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Dear Fellow Online Marketer, A lot of folks will try to sell you on getting more followers with Twitter. More followers, they say, equals a bigger list. But does it really? See, I have a different approach. I don't care about the number of followers I have. I care about the targeted traffic I receive from Twitter. Targeted traffic = sales, and I have the stats to prove it. Sure, I could get Britney Spears' followers, but will they convert to customers? Put another way: A few hundred followers who are passionate about my niche are light years better than hundreds of thousands who could care less. I could probably get thousands of Britney Spears' followers to follow me, but what will that get me? Do you think they're going to want to network with me or visit my blog or buy my products and services? Probably not. This is a case where quality definitely trumps quantity. And where you choose to focus your efforts makes all the difference. Why Twitter? Well, it just happens to be a very effective way of generated pre-qualified free website traffic. If you do it correctly. In fact, I made just a few changes to my Twitter account and my blog less than a month ago, and look what's happened since: For a long time, I hovered around the same number of followers. That's because I didn't do anything to change that. "Listen Carefully To Everything He Says About Marketing!" "I've 'grown up' in the copywriting business with John. He's a hot writer who can funnel

cash from even 'tough customers.' "But he's more than a writer. Listen carefully to everything he says about marketing! John's an 'insider' with some of the top names in the business, and his bag of tricks gets deeper by the day!" "Million Dollar" Mike Morgan Coeur d' Alene, ID OutsourceCopy.com "John Gets It!" "As a direct response marketer and copywriter, John gets it. "He knows that great copywriting chops are only half the battle. "The top copywriters also practice world-class marketing strategies, and John's 'in the trenches' experience puts him in the big leagues. "It's no wonder John has his pick of the best and brightest marketers in the world to work with." Vin Montello The "Story-Teller" Seller MontelloMarketing.com "John Is Impacting Millions..." "I DREAM about having John Ritskowitz write every word of sales copy that markets everything I do. "I CRAVE claiming every second of his priceless time and every brilliant thought from his elegant marketing mind. I REJOICE in knowing that John is impacting millions with his heart, compassion and professional mastery." Ken McArthur Best-Selling Author of "Impact: How to Get Noticed, Motivate Millions and Make a Difference in a Noisy World" TheImpactFactor.com But right around the 2nd week of April I started experimenting and using these techniques (that I want to show you), and boy did they deliver! Some of them I figured out on my own that nobody else is talking about and some I learned from others. But the end result is pretty clear. Now I don't claim to be a social media expert or Twitter guru. Mostly I just applied some tried and true direct response techniques, that I already know work, to Twitter and my blog. In fact... Getting Followers On Twitter Was The Easy Part! Converting them to sales wasn't as simple. But it's definitely doable. I want to show you what I did that got me free targeted traffic and more sales from these few tweaks that I made (it has nothing to do with "mass following" or anything like that). I put everything I did into a series of videos. They're full of meat, and they show you exactly how you can do the same thing I did to get results like this. But First, A Warning... If you're just looking to gain more followers on Twitter, you'll get that here, but you won't be pleased with the results. I'll wager you'll do a LOT better with the targeted traffic and SALES that these followers will bring you. But you need to know how to get the right people to follow you. And that's just part of what I want to show you. In fact, here are the video's I've created for you: * Video 1: Your Twitter Account And Other Twitter Apps You Should Know About (And why you shouldn't follow another person until you see this video!) * Video 2: The First Piece Of The Puzzle Entice Potential Followers & Turn Them Viral * Video 3: How & What To Tweet To Get Maximum Followers And Targeted Traffic * Video 4: How To Build Targeted Followers FAST - Part 1 * Video 5: How To Build Targeted

Followers FAST - Part 2 * Video 6: Setting Up Your Landing Site For Maximum Leverage * Video 7: Twitter Giveaways And Leveraging Their Follower Lists These videos show the EXACT steps I've done in the last 3 weeks to get massive targeted traffic to my blog, and more importantly, sales!

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