

# A 12 Minute Guide To Starting A Retail Business

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Warning: Too many retail start-ups fail because they didn't do their homework first. Your first assignment: read this page! How To Start Your Own Retail Business And Finally Be Your Own Boss Once And For All! It's ok if you're tired of it. Maybe you're tired of the same procedure, day-in and day-out. Maybe you're tired of the lack of excitement. Maybe you're just tired of answering to a boss. The bottom-line is, you just don't feel that a normal, Average Joe job is right for you. You don't like the insecurity that a 9-to-5 job has in today's economy. You always wanted to work for yourself anyway... ..I'm here to tell you that working for yourself IS a possibility. If you want to feel excitement when you go to work... if you want to feel confidence in yourself as you go about your day... if you want to feel secure in life when you close your eyes to fall asleep... ..it's time to seriously think about starting your own successful retail business! Millions the world over have made that very same decision and are now enjoying all the benefits that go along with it. You can make the decision to change your life today with... A 12 Minute Guide To Starting a Retail Business! Greetings Dedicated Entrepreneur, Are you ready to make your own fortune with a business in retail? It takes someone with an entrepreneurial spirit. Someone who knows that they want more from life - and is determined to make sure they get it. But other than that... Anyone can start their own retail business! If you're searching for the freedom to be your own boss... If you're tired of being held in limbo by a fragile economy... If you've always dreamed of owning your own store, where you get to select the merchandise... ..you can take control and enter the market with your own retail business. It can happen. And the results are likely in your hands. I'm not going to promise you that if you listen to everything I say, you'll be making 6 figures by next year. That would be... ..absolutely ridiculous. But I will say this: If you read what I have to say - really think about it, and implement the steps, techniques, and strategies that I have laid out for you... ..your odds of being your own boss and leaving the rat race behind by next year will increase exponentially! Your future is in your hands. "Learn Step-By-Step, The Tasks You Need To Accomplish On Your Way To A Successful Retail Business!" "A 12 Minute Guide To Starting a Retail Business!" is my info-packed guide that will teach you all you need to know about getting started in your own retail business in the minimum amount of time. You don't have to wait for my ebook to

arrive in the mail because it is ready to be downloaded to your computer right now! Inside I will give you the heads-up on what paperwork you'll need to fill out, how to choose your market, products, and location... ..along with how to set up your shop for maximum effectiveness and where to advertise. In fact... ..Take a look here for a sneak peak of what you will find inside my information packed guide: = 14 questions you MUST ask yourself if you're considering starting a retail business. (Pages 4 and 5) = The reason why a retail business is the most challenging yet most rewarding venture you can start. (Page 5) = 6 Reasons why you should start your own retail business today. (Pages 5-6) = Learn the one thing that will be the most important part of starting your retail business. (Page 7) = 11 sections you must not leave out of your business plan if you want to be taken seriously when applying for a loan. (Page 7) = Why you can think of your business plan as an instruction manual that you write for yourself. (Page 8) = 1 Area of your business plan that you must know a LOT about if you are going to be successful. (Page 8) = The 3 major types of businesses you'll have to choose from when starting up in retail... and which is right for you. (Pages 9-14) = Learn what a Sole Proprietorship is and 6 benefits to running your business with one. (Page 9) = 5 pitfalls to being a Sole Proprietor. Know them before you make your decision. (Pages 9-10) = Learn the 2 most common types of partnerships and how to choose one over the other. (Page 10) = 10 items that must be present in any partnership agreement made between you and your business partner. (Pages 10-11) = 7 benefits to running your business with a partnership. (Pages 11-12) = 5 pitfalls to look out for if you decide to create your business as a partnership. (Page 12) = Learn what it means to start your business as a corporation - and if this type of business is right for you. (Page 13) = Understand why you'll need a board of directors if you choose this type of business start-up. (Page 13) = 4 problems you might see a corporation run into - and whether or not you want to take the chance of this happening. (Pages 13-14) = How being conscious of your surroundings can help you pick the best business for your area. (Page 14) = 2 questions to ask yourself when deciding what market to enter. (Pages 15-18) = Whether or not it's important to start a business in a field that you are familiar with. (Page 15) = 3 different types of retail stores and which is right for you. (Pages 16-17) = What you need to be aware of if you decide to open a franchise. (Page 17) = Why you might need to spend a little extra time on your business plan if you plan to start your own retail concept. (Page 17) = Why it is important to know your market before opening up your own retail outlet. (Page 18) = Learn to understand the demand for your business before you start it - saving you from potential disaster. (Page 18) = 3 ways to test the

demand of your market before setting up shop (and possibly wasting a lot of money). (Pages 19-21) = 7 areas of owning a retail business that you must know, learn, or hire someone to know something about if you want success! (Pages 21-22) = What you need to know about your competition to survive in the same market. (Page 22) = 5 ways to "compete" with your competition by NOT competing with them. (Pages 23-24) = The importance of knowing the success of other businesses in your market before you start your venture. (Page 25) = Learn the important and necessary details of registering your business. (Pages 25-26) = Find out the specifics to getting your vendors permit - which you WILL need - and where you'll need to place it. (Page 26) = How to deal with taxes and the forms you'll need to fill out each year. (Page 27) = Learn when you do not have to apply for insurance for you business... and when you absolutely must be legal. (Page 27) = The three types of insurance you'll need when the rules apply to you. (Page 28) = What you need to consider when choosing the location for your business. (Pages 28-29) = 7 steps to creating an impressive marketing plan. (Pages 29-30) = A major reason why merchandise and inventory has a large effect on the failure of many retail stores - and how to keep this from happening to you. (Page 30) = Understand where to place your items in your store for maximum sales. (Pages 31-32) = 7 reasons why most new retail businesses fail - and how to avoid them. (Pages 32-38) = Learn how to use advertising properly - and how to thrive during a bad economy - with 5 relatively cheap ways to get your business name out. (Pages 32-33) = Learn the importance of good bookkeeping on the success of your business. (Pages 33-34) = Look out for the hazards of charging up your credit cards to support your business. (Pages 34-35) = Learn how to avoid becoming in bad standing with the IRS. (Page 37) And there's MUCH more - guaranteed! "Who Else Wants To Learn The Nitty Gritty Of Becoming Your Own Boss With A Retail Business?!" "A 12 Minute Guide To Starting a Retail Business!" is 40 pages of information that will teach you all you need to know about how to get started in the industry. Even if you've never heard of the terms "Sole Proprietorship" or "Supply And Demand," (two terms you'll need to know!), my guide will be more than enough to catch you up to speed and send you sailing towards your own successful retail business. You may never have taken a business class, but this won't stop you from learning what you'll need to include in your business plan to make sure you're successful. I made sure this guide could take anyone, with no business experience necessary, and send them on the path to financial freedom with their own retail business. Right away (on pages 5-6) I'll give you 6 reasons why you should start a retail business today. Hint: One might be that you can fire your

current boss! But I won't leave you there! I want to make sure you understand that you can choose almost any type of store you choose. Just find the right location and demand, and you can take your passion for anything and make it into your own successful retail store. (Using the Internet OR Brick & Mortar style of business.) You're going to find out what you need to know if the banks are going to take you seriously. (They can be your best friend when you're starting up. You just need to know what to show them!) Just remember... No Business Experience Necessary! P.S. "A 12 Minute Guide To Starting a Retail Business!" is your ticket to learning the ins-and-outs of starting your own business... without using the disastrous trial and error method! We did the research, you reap the benefits. If you need more convincing, just scroll up and read some more! P.S.S. You do not have to wait for this ebook to arrive in the mail! Our guide can be downloaded straight to your computer in just a couple of minutes. This means you can get started now!

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