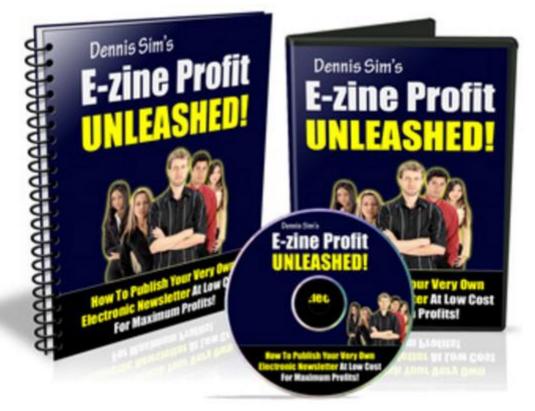
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what it was in the past. The general purpose of publishing an E-zine is to collect a list of email addresses and names of people generally interested in the product or service niche to which you market. You then use the E-zine as a means to pre-sell to your subscribers. Easy concept, right? But when you factor in the amount of REAL money marketers today are making, that's the excellent part to be at awe at. And take the following into account: Publishing your own E-zine requires at the least, a working auto responder and maybe a web site. Your monthly cost is very minimal and can be as low as a dinner for two - that's anytime better than running a newspaper company. And your return of investment can be close to infinite in some cases! There Are Problems, Though. Now, the above mention are TRUE only if you know what to do and do it right. On the other hand, if you don't know what it takes to publish a successful online newsletter let alone build a responsive opt-in mailing list, not only will it be very costly to you in terms of money but time, effort and energy as well. Which explains why many aspiring marketers who dream of making it big online someday are still... well, aspiring marketers who are dreaming of making it big online someday. But as long as you stay at that level or keep doing things that DON'T work, you can almost say "goodbye" to your virtual gold mine which now seems further than you can reach. I'm not saying this to discourage you but tell you something: I don't write those rules, either - they've been carved on stone even before I myself came online. Now for the good news: after years of trial and error, I know what the rules of successfully E-zine publishing and list building are. :-) And I'm going to offer to help you eliminate your guesswork, reveal to you ingenious concepts in running a cutting edge E-zine - in your name! Your mind will boggle. Your jaw will drop. Announcing E-zine Profit Unleashed: MP3 Audio and PDF Transcript included, instant download after purchase Here's a sneak peak of what you'll find in this 51 minutes 5 seconds exclusive audio session: *The single most important asset you need to jump start your E-zine Publishing business! No complicated technical or programming knowledge required. *How to quickly search and determine a hot niche or hot topic that will attract droves of visitors to become your subscribers and then ultimately, paying customers! *How to get your E-zine content chalked out quickly! (Hint: You can use this trick even if you DON'T have the fingers to write a word!) *How to quickly and easily set up your online newsletter in less than 24 hours and dress for success - and your startup cost can be less than a dinner for two! *Eight (8) lead-sucking strategies you can tap into to bring in droves and droves of subscribers into your E-zine! *How to motivate your existing subscribers to willingly promote your E-zine to their contacts! (This is very vital if you don't want to be stuck at the marketing

wheel forever but want it to continue even without your presence!) *How to "legally" get subscribers from other competing E-zines who are in the same niche! *How to squeeze the most benefits from using a very controversial marketing method in building your list of red hot opt-in subscribers! *The places on the web you can convert into lead-sucking gateways for maximum exposure and opt-in! *How to guickly and easily publish your E-zine in a friendly and professional manner. It doesn't matter even if this is your first time doing it (yes, it can be intimidating to some) - I'll show you how! *How to get your subscribers involved in every e-mail or e-zine issue you send! *How to deal with nasty and unwanted subscribers! (Hint: this is something you don't find written in many books on the same subject - but it'll be responsible for saving you energy and time when it comes to dealing with bad company!) *The three (3) profit-pulling powerhouses you can build into your E-zine! *How to "bribe" your visitors into joining your E-zine (no, it's not just about giving away freebies or Resell Rights products!) And so much more! This is just the tip of the iceberg. Get Your Copy Of E-Zine Profit Unleashed Today. And you can secure it for only \$67... Now I know what you're thinking: is it really worth it? Let me tell you this: your time IS precious (see, even someone else is affirming you on that fact!) Chances are, you don't want to skim over 200-300 pages of gloated content, filled with fluff and blah, blah, blah. I mean, you WANT to get started RIGHT now. Build your list, publish your E-zine, make money, and so on - and you want to get them accomplished a.s.a.p. Oh, and I'm very considerate about the amount of paper and ink you need to print the guide out. That's why I've kept the guide as short and concise as possible - coupled with an urge for you to take action in the next 24 hours as well. On the other hand, there are seminars and courses that charge as high as \$997.00 to even \$1,497.00 (maybe higher) on the same subject. Now those prices are justified - after all, it's the license and education to print money at will you're buying over here. But just as high a chance, you might not have even a few hundred dollars to invest. Not that you don't want to, but perhaps you just don't have them. That's why I've decided to hand this course to you at a heavily discounted price i.e. \$67 Due to the large discount, however, there's no one-on-one coaching, no 3-course meals, and a live seminar with a host of speakers. However, you can still discover what it really, really takes to really, really make money from publishing your own newsletter and learning how to build your own opt-in list. But that's not all... Grab The Resell Rights to This Incredible Package For No Extra Cost! Not only do you get MP3 Audio and PDF transcript, you'll also get the Resell Rights to E-zine Profit Unleashed so you too can make money by reselling the course to your clients or customers. Here's what you can and cannot do with

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