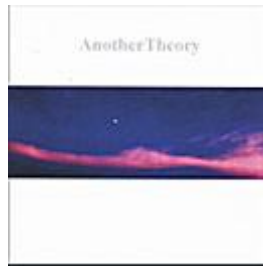


# Mp3 Anothertheory - Pop: With Electronic Production



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AnotherTheory combines sounds of Electronica, Dream Pop, Shoegaze and Trip Hop to create the sound you hear. Fans of The Cure, Cocteau Twins and Bjork should enjoy the unique sound of AnotherTheory 9 MP3 Songs POP: with Electronic Production, ELECTRONIC: Pop Crossover Details: Review by Mark Hooper - Arkansas Times - "When one thinks of trend setters in the world of electronica, very rarely does Little Rock enter into the picture. So, when I received the invitation to Another Theory's page, I never expected what I was about to experience. As I 'logged on,' the track "dark and cold" began to play -- to summarize, WOW! This initial track made me think of the ethereal, transcendent moods of Dead Can Dance, Enigma or Portishead. The piece presented long sustained tones shrouded by, but penetrating through the same sense of infinite silence. A vague similarity to the vocal style of Dave Gahan and Depeche Mode -- and somewhat of some Moby songs, too. Song compositions, counter melodies and base lines like something composed by Trent Reznor and performed by Nine Inch Nails...or even something from Evanescence. The beats of the four tracks provided on A.T.'s MySpace page vary from trance beats to a sound that is almost an "Ode to Manchester" - The Hot House Flowers, Happy Mondays, Inspiral Carpets, etc...(one rhythm reminded me of a tune by DJ Rap), to the Bristol sound of trip hop (and Portishead). Nonetheless, the comparisons are vast. I could even find "off-beat" comparisons to early house artists such as Aphex Twin, Cabaret Voltaire and Kraftwerk, if it were necessary. This trance/trip hop sound is being produced by one person - Johnnie Brannon. Ironically, Johnnie lists his influences as Bjork, Portishead, Depeche Mode, The Cure, Tori Amos, The Cocteau Twins, Poe, and Massive Attack. Listen to the tracks on Another Theory's page and you will hear D - all of the above. Precisely. The sound created by Brannon is not a sell out to any of the artists who have influenced his sound. He has created a sound that can be identified as his own -a seeping, moody and

ambient landscape. The trance to trip hop beats providing a mesmerizing pulse to his tunes - masterfully. When Brannon finally layers vocals on top of this wave of sound, the drone is unaffected and almost emotionless, carrying the mood of the music forward, but you are still compelled to listen. Brannon has not just grabbed a keyboard and tripped out over the repetition of a few created melody lines. This artist has demonstrated a healthy understanding of the relationships of sounds and their communion to create an overall aural image. I look forward to hearing more great things from Johnnie and Another Theory."

The Debut CD of AnotherTheory contain the elements of Alternative, Electronica, Ethereal Goth, Trip-hop and Shoegaze to give this artist a unique style of his own. AnotherTheory consists of Johnnie Brannon. Originally from Fort Smith, Ark and now residing in Little Rock, AnotherTheory is trying to stay true to the sounds and groups who have inspired him. Groups like Depeche Mode, The Cure, The Cocteau Twins, Tori Amos, Bjork, Catherine Wheel, The Pixies along with countless electronic and dream pop groups from the 80's have inspired this musician. This is the original debut CD. The songs are unique in itself and each has a personality of its own. Some songs have a lighter feel, while others contain a darker and more mysterious feel to it. For those who buy any CD composed by AnotherTheory, I will send you a FREE copy of a recent show I performed on DVD. It contains 9 songs from all three CD's. For more information, please visit [anothertheory.com](http://anothertheory.com).

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