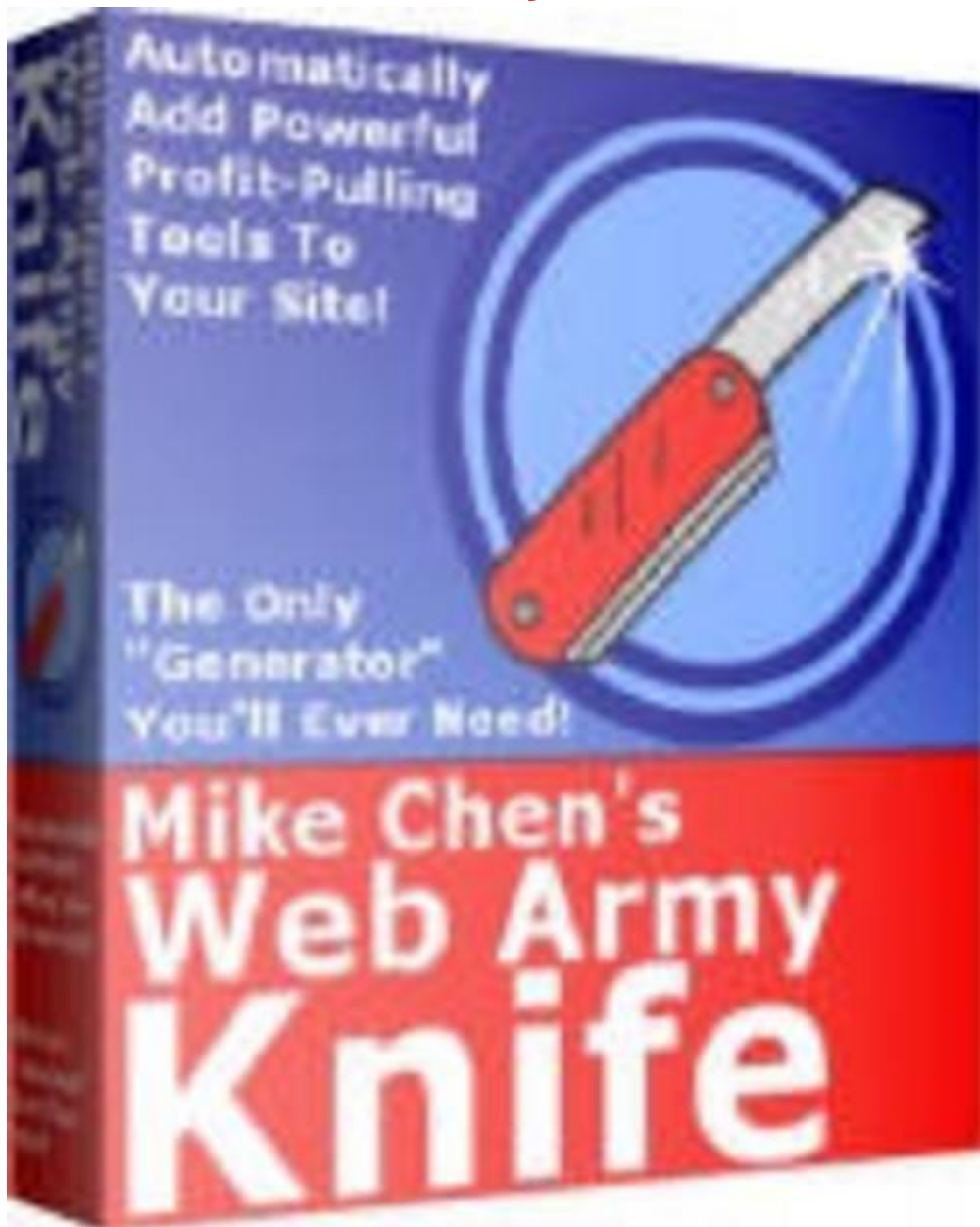


## Web Army Knife



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Before I released this product I ran it by a few seasoned Internet Marketers and the response I got back from all of them was that I was CRAZY! I've taken a handful of the most powerful, profit-pulling webmaster's tricks and tools that would cost \$1,000's elsewhere and packaged them all up in this one little tool. I'm pretty sure they figured I was crazy not only because I was giving away some of my most closely guarded secrets but because these tools actually work so well that I should really be charging much, much more for them. When I added some of these tested techniques on my own popular sites

(WebLockProand ClickLocker.com), the results were almost unbelievable! A while ago, when WebLockProonly got around 100 hits per day, it was really only converting 1 or 2 of those to sales on a good day. Some days I got no sales. After I added the "timed bonus popup" tool (available in The Web Army Knife), I started getting 4 or 5 sales per day, no kidding! After you read the rest of this letter and find out what this ingenious tool really is, you'll easily see how that was possible! Even if you don't have your own web site already, The Web Army Knife can create one for you in a split second! It's the only piece of software you'll ever need to start pulling in cash with your web site! Check Out These Amazing Sales-Ratio Boosting Tools You Can Add To Your Web Site With A Single Click! One of the best features of The Web Army Knife is the fact that it requires absolutely no programming experience! After you load it up, you'll be able to add any of it's seemingly-magical tools to your web site in a matter of seconds! It does all the hard programming work for you! You'll be able to add the following ground breaking, revolutionary tools to your site and start seeing results in seconds (Yes, All of these tools are included in the amazing Web Army Knife!)... \* The Mini Site Machine - How would you like to have a stunning mini-site just like this one? The Web Army knife will churn out HTML code in a flash to get you up and running! Want to set up a mini site fast? Use The Web Army Knife! \* The Web Site Colorer - Finally, you can create eye-popping color combinations for your web site in a split second! The web site colorer displays hundreds of beautiful colors, organized by how they look with each other, right at your fingertips! With the click of a mouse, it will generate the exact "HTML color code" you will need to use that specific color on your web site in no time! It's a real time saver! \* The Deadline Generator - It's a fact, urgency sells. With this innovative little tool, you'll be able to integrate a dynamic date into your sales letter that will always read a certain number of days in the future, like this: This offer expires on XX/XX/XX, so act quick! \* The Magic Word Jumpstarter - Years of advertising testing have shown that certain "magic words" sell better than others. The Web Army Knife not only shows you what they are, but helps you integrate them into your headlines and sales copy, resulting in more profit for you! \* The Meta Tag Generator - We all know that although meta tags aren't the only thing that's important for your web site's search engine ranking, they are certainly a must. Just input your site's title, description, and keywords, and the meta tag generator will instantly generate perfect, search-engine-friendly tags that you can put on your web site to improve your site's search engine ranking. \* The Email Scrambler - If you ever post your email address on a web site without "scrambling" it first, you're asking for trouble. Spammers and junk-emailers use

"spiders" to crawl the net and grab any email addresses that they can find. The Email Scrambler will scramble your email address from the spiders while still allowing your site's visitors to read them, allowing you to post your email address at ease and put an end to junk email! \* Timed Bonus Popup - This is the tool I mentioned above that multiplied my conversion rate by a factor of five. It pops up on the user's screen after they've been reading your letter for a given interval (say, two minutes), and shows a LIVE countdown for a certain amount of time (I used 7 minutes) they have to order your product at a special discount price. When the time's up, the window vanishes. Again, URGENCY SELLS, and this really gives people the extra nudge they sometimes need to order. \* Affiliate Link Cloaker - If you've ever promoted an affiliate program without cloaking your link, you probably lost a lot of commissions. A surprising number of people will change your affiliate link to their own and steal your hard-earned cash. With the affiliate link cloaker, that's no longer possible. The Web Army Knife will hide your affiliate link so nobody can mess with it! \* The Popup Generator - Pop up windows that appear on your web site when a visitor enters or leaves your web site have been shown to dynamically boost subscriber rates and sales. Even if you don't have any programming knowledge, you'll be able to add a popup to your site with a single click! \* Opt-In Alert Generator - Shown to increase subscription rates to your opt-in list by a stunning 3,800, this little gadget pops up a standard windows error message on your visitor's screens asking them to subscribe. If they click "OK" they're subscribed instantly, without them even having to enter their email address - it's grabbed right from their browser! \* Tell A Friend Generator - No matter what promotional tools you use on your site, no tool is a match for the power of viral marketing. Use this generator to create a quick, one-step button that you can add to your web site that will let your visitors tell their friends about your site with just one click! Add this to your site and watch a whole new flood of targeted traffic come in! \* Favorites Adder - One of the best ways to get repeat traffic to your site is to have people add your site to their favorites. With the Favorites Adder, you'll be able to instantly make a button that will let people add your site to their favorites in a split second. Repeat traffic means more sales and more customers. You should never be without this tool if you want people to come back to your site time and time again! \* Access The EXCLUSIVE "Member's Only" Area - There's a special, member's only area of The Web Army Knife that you'll get lifetime access to when you order. It is packed with FREE E-Books, Scripts, Reports, and articles that will blow your mind. You'll even get the resale rights to many of them for FREE! I'm always adding things to this member's area, so this alone will more than pay for the cost of the

program! \* Any tool you could possibly imagine! - I literally add new tools to the Web Army Knife every week or so. Many of the tools you see above I just added today. As The Web Army Knife constantly grows, so does your arsenal of profit-pulling tools...absolutely free! Plus, as a bonus there's a place inside the Web Army Knife where you can suggest a new tool idea to me. I'm very open to suggestions and I implement most of them for FREE right into the tool not too long after I receive them! If you read the list above in detail, it's hard NOT to understand why these profit-pulling techniques can really give your sales the boost they need! And the best part is, they all come standard with The Web Army Knife! Instantly when you run the program you'll be presented with a user-friendly menu that will guide you right through the steps of adding ANY of the above tools to your web site! The Web Army Knife Grows Every Day For FREE! The Web Army Knife is not just an ordinary software program. It's a brand new type of software program that I invented, called a "dynamic software program." What this means is that I'll be adding new tools and features all the time, and you'll have instant access to them without having to download a new version! And trust me, I have a TON of cool new tools in store for you. Don't just think that the tools above are all you'll be getting! When you run The Web Army Knife, it will sit in the corner of your screen, ready for you to use it whenever you like. As I add new things such as tools, e-books, and articles, the icon will flash to let you know that you just got something brand new and FREE from me! I'll be releasing some really valuable tips and heads-up notices on some of my latest ventures in the Web Army Knife member's area, so watch it closely for some information that's worth GOLD! I must be absolutely, totally INSANE! I've had a few really serious Internet Marketers look at this mind-blowing package and I've heard everything from "don't sell it at all" to "sell it for \$99." I myself personally know that it's worth much, much more than that. The tools in this package alone have made me \$1,000's, literally. But here, I'm selling The Web Army Knife for only \$69.77! I'm already getting a lot of slaps on the wrist from some of the people I work with for releasing it this cheap, but I really want this program to get out there. I can see raising the price fairly soon just so it can be closer to its "actual" value, so if you're interested, order today just to make sure you aren't dissatisfied later. If you aren't satisfied for any reason at all with The Web Army Knife and you don't find that it exceeds your expectations, just contact me for a prompt refund. But I can't imagine why anyone would ever want one. Didn't you ever wonder how the pro's did it? Using the tools above, you can finally find out... So, you know what to do now...Click the order button, enter your credit card information, and start shooting your sales ratio through the roof! Don't take my word for it, see what

webmasters around the world are saying about The Web Army Knife! The Web Army Knife is the marketing gem of the Internet! It's a simple, benefit packed desktop software application that has the most proven, powerful profit-pulling tools needed for online success! I highly recommend all online marketers to add Web Army Knife to their marketing arsenal! Robert Key PayLockGenerator.com/The Web Army Knife is amazing. I especially love the Timed Bonus Popup. I can directly associate it with 2 extra sales out of the first 100 visitors to one of my new Web sites. That's a bonus I can quickly learn to love! I just have one little problem: You're not charging enough for this! Keep up the great work Mike. Karol Gajda freeauctionprofits.com I wanted to drop you a line "After I had a chance to really put your "Web Army Knife" through the wringer!" First thing I want to comment on is the "Easy way you have set up the install program!" I have never had an easier time with any program that I have bought off of the internet! (And I have bought quite a few!) The second thing I would like to comment on is the "Value Received" versus "The Value Promised"! Reading the Sales page made my mouth water! I couldn't wait to get my hands on "The Web Army Knife". and all that it promised! And I wanted to do this before you came to your senses and raised the price! "I know a Great Value when I see one!" Well I was amazed when I opened it up! I still can't believe that you have included all of this for such a low cost! And you say that I will get more in the future for FREE? I will send more comments after I review more! Thank you for introducing such a wonderful product to the marketing world! E.L. Green you2canprofit.com/ I have been using web-army-knife more and it is brilliant, the more I use it and get use to it, the more I like it. It is showing me how to do thing with my web pages that were a mystery to me in the past. Keep up the good work! Ray Knowles hibrow.com/Your Web Army Knife is light years ahead of the competition! I rarely come across an app that is truly as exciting or that I think is an absolute must have for any Webmaster, "new to the business or an old hand". I'd recommend it to anyone looking for powerful, yet easy to use, all-inclusive set of sales boosting tools. Mike, Feel free to use this email in your marketing. I've never been more confident in endorsing an application. Keep up the good work! Martin Hopkins ebook-resale-rights.com/Your Web Army Knife software is just amazing! This is definitely the quickest and easiest way to create state-of-the art affiliate and direct response websites. I highly recommend that every online marketer own this product. Thanks for taking hours off of my workload! Tom Washington successfulminds.com/I've got to say your web army knife is an absolute god send! I love it how you've taken a handful of the most amazing tools, techniques and software applications and packaged them all

up in this one little handy tool. Not only is the price you charge way too cheap for what it offers. The web army knife is definite must for all who desire a profit making website! I can't wait to install these incredible techniques, tools and applications on my website, I know they will improve my site 200 if not more... Mike, Once again, another one of your products has exceeded my expectations...and I'll be recommending this to everyone i know! Mason Ramm [moneymakersaustralia.com](http://moneymakersaustralia.com)/You have come up with a pretty comprehensive suite of do-it-yourself scripts all of which are done up in one software program that runs from your desktop. If one wants to cut down some of their programing costs: The Web Army Knife is sure to be the choice of everyone. This is a suite of some of the most essential absolutely-must-have software programs to help you automate many of your day-to-day tasks and give you back more time to spend on promoting your site and products. Dave Frey [netbizmarketinggroup.com](http://netbizmarketinggroup.com)/Congratulations for providing what can only be described as the most unique "more for less" marketer's opportunity than any I have previously encountered. You have included more genuine tools on your one site than will be found on any combination of three or four (or more) so-called "competing" sites...and you provide tools I have never seen anywhere else! Your resource is aptly named: I have carried a small Swiss Army knife for more than 30 years and have discovered your Web Army Knife to be just as versatile! Again, congratulations...with much appreciation for the most useful help for my marketing efforts. Jess Adams [biblestoriesforgrownups.com](http://biblestoriesforgrownups.com)/I have been on the internet now since 1992 and for years have watched as code that I posted on my web sites and graphics I spent hours making ended up on another site. I used a few java snippets over the years trying to prevent right click (image saving) and a little magic to prevent viewing code source but anyone with some knowledge could easily get around this. My first introduction to Mike's programming skills is a program called Weblock Pro. This program is fantastic and has protected a lot of my pages since I installed and started using it. The cost of the program is nothing compared to what it will do. Mike almost gives this away. I recieved a note from Mike a few days ago and he was offering a chance to beta test a new program. ( The Web Army Knife ). I jumped at the idea and have never seen anything like this in all the years of searching the internet for practical applications. As Mike has not released The Web Army Knife to the public yet I'll say no more about this product. It is one nice program and I'm just sorry you have to wait to see it. Keep up the good work Mike and don't forget to keep a new friend informed on your new products. Joe [cardsforfun.com](http://cardsforfun.com)/The Web Army Knife is one fantastic resource for the price! Every Internet Information seller should have it in their arsenal. It's always

right there in the tray ready to pop up as you work on a website. I haven't seen anything better and the price is unbeatable. This establishes a new genre of web tools! Deen [eBizCash.info](http://eBizCash.info)/The only thing upsetting about Web Army Knife is that it wasn't around a year ago when I started developing my websites. After putting this program through it's paces, I'm convinced I would have save a ton of time, money and heartburn! Better grab this set of tools right now while it's still on your mind. Simple to use and the professional results you'll achieve are nothing short of astonishing! Great stuff Mike. Keep up the good work! Malacka [internet-scams-exposed.com](http://internet-scams-exposed.com)/Mike, a few days ago, I downloaded "The Web Army Knife". What an impressive bundle of user-friendly software. I especially love the "Opt-In Alert Generator". It has at least tripled the number of new subscribers to my ezine. Well done ... a VERY professional package of webmaster tools. David Geer [ezinelistbuilder.com](http://ezinelistbuilder.com)/The Web Army Knife! It's more useful than that other army knife and cheaper too! After trying to hand code pop-ups, I'd recommend this for the pop-up generator alone. It saves hours of coding and bug hunting and is so easy to use. The affiliate link cloaker is just as easy, and has to be worth a fortune in saved commissions. These two tools alone gave Web Army Knife a permanent place in my system tray, everything else is a bonus. Mike Pepper [yoyodynewebdesign.com](http://yoyodynewebdesign.com)/You've done it again, Mike. Web Army Knife is an easy to use, POWERFUL, tool for getting my website in shape. Now, I can find the tool that I need to add the extra power to my marketing strategy all in one place! I especially like the timed pop-up. You are a genius! Thanks again, Mike! Honor Hart [make-money-online-ebooks.com](http://make-money-online-ebooks.com)/Excellent Product w/ all the bells & whistles. Made my Life really easy. I don't have to worry about affiliate link theifs any more. A must have product for an Infopreneur. Ali Z. [EbooksPortal.com](http://EbooksPortal.com)/Richard here, I am still trying to go through all these great products you have incorporated into your Web Army Knife. I can't believe all the things you have incorporated in this system. You may want to go have your head examined (thankfully after I got my copy of this Great product for sooo cheap), this product is worth ten times the price. It is extremely user-friendly, and makes automating your business so easy. As I said, I still haven't finished working my way through it, but as always, you have "Over-delivered" again. This is another Winner of a product. Richard Trice III [businessopportunitysystem.com](http://businessopportunitysystem.com)/Mike, just wanted to let you know how much I like The Web Army Knife. I am constantly looking at other websites for ideas, etc, for my own site, but often I find that either the tool is too expensive, or too complicated without clear instructions. Even worse are the ones with little or no real value. But since I found the Web Army Knife, I can do things like the pro's, but without wasting

valuable time or having to know all that techie stuff. 2 or 3 clicks, and I have the opt-in pop-up box I have wanted for so long. Couple more clicks, and I have a mini site, or I can cloak my links from thieves; and I really like that it is all in one neat little, very easy to follow package. Very nice. I would recommend the Web Army Knife to anybody. It is an easy to use, valuable resource. Thanks Mike! Di Park

Lotto-Biz.com/Web Army Knife is exceptionally great software. I always wondered how some of this stuff was done, and now I know. This software makes everything so easy! It really over delivers! It's a steal for the price, even if you buy the resale rights. Levi Bloom levibloom.comWow!! At last all the tools I need in one program...I just wanted to say a BIG thank you for releasing Web Army Knife. I had no idea just how powerful this collection of tools would be until I downloaded it, AMAZING! All the tools you have in this program make my life creating websites a whole lot easier. For years we have had to code all our html and Java manually, with your tools I just have to fill a few fields and the code is made for me. I can't thank you enough for putting this together and the fact that the tools inside are being added too makes this even more valuable. We are setting up a new site dedicated to providing quality scripts and tools to website owners/webmasters and your Web Army Knife program will be featured highly in the tools section.

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