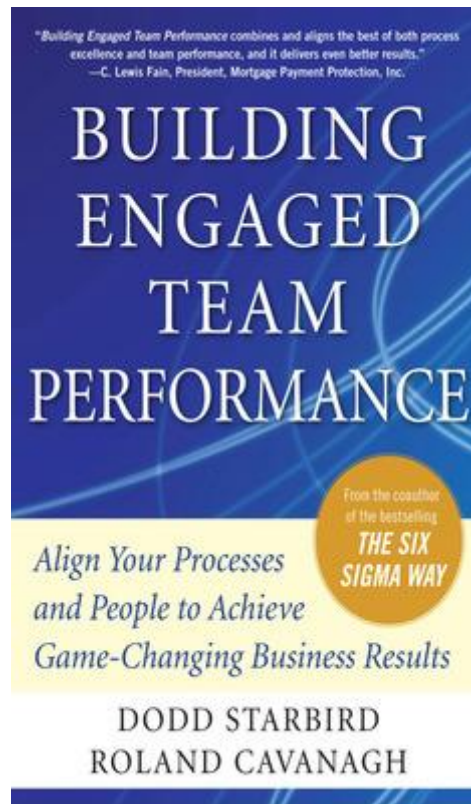


# Building Engaged Team Performance : Align Your Processes And People To Achieve Game-changing Business Results: Align Your Processes And People To Achi - , Roland R. Cavanagh



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Use ETM to harness the power of your most valuable resource your workforce! Building Engaged Team Performance explains the next wave of business improvement: Driving breakthrough gains using the people side of performance in productivity initiatives. Roland Cavanagh, coauthor of the bestselling The Six Sigma Way, and Dodd Starbird combine the principles from Total Quality Management (TQM), Six Sigma, Lean, and Socio-Tech Systems to help you harness the massive amounts of "people performance" that is not captured by process improvements alone. The result is a single, actionable, highly effective process the authors call Engaged Team Performance (ETM) a groundbreaking method proven to raise the results a workforce delivers alongside the traditional methods of process improvement. Cavanagh and Starbird show that ETM provides an organization with fully two-thirds of its potential improvement compared with one-third that traditional process improvements provide. Table of

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