

Die Fundamentalanalyse Zur Bewertung Von Aktien - Matthias Koch

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Nachdem im 1. Kapitel die Einordnung und Methodik der Fundamentalanalyse beschrieben werden, wird in Kapitel 3 kurz auf die Global- und Branchenanalyse eingegangen. In Kapitel 4 wird ein Überblick zu den Verfahren der Unternehmensbewertung gegeben, was über die Vorstellung der Discounted Cash Flow-Verfahren, die Dividenden- und Gewinndiskontierung sowie des EVA-Konzeptes erfolgt. Der Schwerpunkt dieser Arbeit liegt in der Bewertung von Aktien. Hierbei werden in Kapitel 5 die Kennzahlen als Bewertungsmaße von Aktien näher erläutert und kritisch betrachtet. In Kapitel 6 werden diese exemplarisch an der Tognum AG angewendet. Das letzte Kapitel rundet mit einer kurzen Schlussbetrachtung diese Arbeit ab. Author: Koch, Matthias Publisher: GRIN Verlag Illustration: N Language: GER Title: Die Fundamentalanalyse zur Bewertung von Aktien Pages: 00033 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640763757 Category: Business & Economics : General

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