

International Finance And Risk Management - Khanh Pham-gia

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The globalization enables companies a rapid expansion of their international businesses. In particular, the former export champion Germany gets higher profits from increased worldwide business activities and sales opportunities. However, while the international expansion reaches daily new records, the risks for international business remain and should be considered seriously. The risks of international business are from different types and include economic, political, manufacturing, currency, and transport risks. For export transactions risk analysis of buyer and buyer's country plays an important role. Based on a thorough risk analysis, terms of payment and terms of delivery in the contract of sale could be developed. Moreover, hedging instruments like advance payment, letter of credit, payment guarantee from a bank, government Euler Hermes coverage, transport insurance and others arrangements could be used for international financing. The object of this study is to learn and understand about international finance and risk management through evaluation of risks and opportunities for international expansion of a medium sized company. Thereby, country risks of Lebanon, Russia and Turkey are appraised using SWOT analysis. Furthermore, differences between political and commercial risks are studied. Various terms, e.g. INCOTERMS, Payment terms, Collection, and Letter of credit, are explained and compared. In addition, pros and cons of repaying of company's loan in Euro or Swiss Francs are assessed. Finally, the possibilities of money transfer inside Europe and to the US are illustrated. Besides the theoretical reflection concrete recommendations are given for the company. Author: Pham-Gia, Khanh Publisher: GRIN Verlag Illustration: N Language: ENG Title: International Finance and Risk Management Pages: 00026 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640383474 Category: Business & Economics : Finance

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