

# Promo Video Secrets Video Series - With Resale Rights



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6 Part, Step By Step Video Course That Shows You How To Create Your Own Professional Promo Videos...How to Quickly and Easily Create Short Promotional Videos That Will Skyrocket Your Sales.. In this video series you will have access to 6 content packed videos that will show you step by step how to create a basic, yet professional promotional video. 1. How to Create a Promo Video plan In this video you will learn the different types of promotional videos that are used. Yes, there are many different types, and some are good for branding, while others are good for selling. You will also learn what softwares maybe good for you to use, to create basic promotional videos. 2. How to Create the Video Script Writing the video script is a bit similar to writing sales copy, but it's not in the same order 3. Voiceovers The key is in the voiceover, which is the person talking. Having a bad voiceover will ruin your whole promotional video. In fact it doesn't matter if you add cool sound elements or visual effects; if the voice and audio quality stinks, so will your promotional video. That's just a tip you will find in this video series. In this section, you will learn how to create your own voiceovers, but it's highly recommended that you hire a professional voiceover to do this. 4. Sound and Visual Elements In addition to the key element, the voiceover, sound

and visual elements do indeed help your conversions. If the voiceover is good, and you have emotion invoking sound and visual elements, they will help greatly. In this video you will find highly recommended sites to find cool soundtracks, and visual elements on a low budget. 5. Putting it all together: We'll just as it says, in this video we're going to take everything you've learned above and put it all together. We'll look at video effects, transitions, and making sure you can synchronize the audio voiceover track, soundtrack, and the visual elements together. 6. Creating your landing page In this video you will learn how to put a video on your landing page or sales page. Should you host the video on your own site or should you upload it to Youtube? All these questions, will be answered in this video series. P.S. You'll be amazed at how simple and easy to create promotional videos. Order your Promo Video Secrets video training course and get started right now.

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