

Blogging For Cash

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If you want to make money through blogging, creating a popular blog is the key to success. If your blog receives very little traffic, you will not have much success monetizing it. No matter which method you use to make money from your blog, you will find the most success if you have a large readership. Because of this, making your blog popular and growing readership should be one of your primary concerns. There are many ways to make your blog more popular. The first thing you should consider is who your audience is and who you are writing for. You should always write about something that interests you, and that will interest others. You may think that your new kitten is the greatest thing since sliced bread, but there are probably not very many other people who want to read a blog about it. It is best to find a niche audience that is large enough to support a wide readership but not too vague. One of the great things about blogging is that you do not have to be a professional writer to have a popular blog. You do have to obey common grammatical rules and at least be able to put together coherent sentences, but you do not have to be a highly skilled writer. Blog readers are looking for interesting, relevant topics to read, not the next work of Shakespeare. Make sure what you write is interesting, edgy, or even controversial. Popular blogs are never boring and add value to readers lives either through information or entertainment. Make sure your blog adds something of value to your readers life otherwise you will not develop a large fan base. Making your blog popular is a lot like driving traffic to a website. You can use many of the same techniques to drive traffic to your blog. Finding places to link back to your blog is a good way to drive traffic. Social sites such as Myspace, Facebook, and YouTube provide lots of opportunities for this. You can also use social bookmarking sites such as Reddit, StumbleUpon, and Digg to promote your blog. Blogging on a popular blog site such as Wordpress and Blogger are also good

ways to make your blog more popular as these blogging sites help to bring in traffic for your blog. Whether you blog on a blogging network or you have an independently hosted blog, you need to make sure your blog is designed well. It is true that content is king and if a blog has great content it may receive lots of traffic even though it is ugly, having a well designed blog that is not ugly or annoying will help to drive repeat traffic. You want your blog to look unique, but not too unique. Keep with internet formalities such as blue links and use large font for headings. You should break your post up into small paragraphs each with a headline if possible as internet readers tend to scan the screen looking for relevant information rather than reading everything word for word. Make sure your colors do not contrast too harshly and that the text is easy to read. Using good design will make your blog aesthetically pleasing and make readers more likely to come back and remain on your page. No matter where your blog is hosted, you should try to get it indexed by all the major search engines. Some forms of blog monetization require that your blog be indexed by search engines before they will allow you to participate in your program. The higher ranked your blog is, the more visitors you will receive and the more popular your blog will become. All forms of monetization for your blog require readers to work successfully. Before you try to implement your monetization strategies, make sure your blog has enough readers to make your efforts work. If there is no one to click your ads, visit your affiliate sites, or read your reviews, you do not stand much of a chance of making money. Tags: plr

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