

Lieferantenmanagement Bei Der Siemens Ag - Doreen Schmidt

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Anmerkungen: Dieses Referat behandelt das Lieferantenmanagement. Im speziellen die Form der Lieferantenbeurteilung, der Siemens AG. Die Ausarbeitung bezieht sich vorwiegend auf die Literatur 'Handbuch industrielles Beschaffungsmanagement' von Hahn/ Kaufmann. 1. Einleitung Dieses Referat behandelt das Lieferantenmanagement. Im speziellen die Form der Lieferantenbeurteilung, der Siemens AG. Die Ausarbeitung bezieht sich vorwiegend auf die Literatur 'Handbuch industrielles Beschaffungsmanagement' von Hahn/ Kaufmann. Das Lieferantenmanagement der Siemens AG ist besonders interessant, da diese hat im Jahr 2000 ihr vorhandenes Lieferantenmanagement überdacht und neu organisiert hat. Somit gewinnt man einen guten Einblick in den Neuaufbau eines Supply-Chain-Managements und die Handhabung im täglichen Arbeitsablauf. Author: Schmidt, Doreen Publisher: GRIN Verlag Illustration: N Language: GER Title: Lieferantenmanagement bei der Siemens AG Pages: 00011 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638273459 Category: Business & Economics : Marketing - General

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