

Sketch Card Mania - Randy Martinez

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2 1/2 x 3 1/2 pieces of originality, attitude and YOU! In this age of digital everything, presenting someone with an original, hand-drawn piece of art makes a big impression. So it's no wonder sketch cards (trading cards featuring one-of-a-kind artwork) are such a sensation. Packed with cool examples from various artists, Sketch Card Mania shows you how to create your own personal and professional-looking cards with guidance from long-time veteran of the trading card industry Randy Martinez. Basic technique instruction for sketching in pencil, colored pencil, pen and ink, colored markers, acrylic, watercolor and mixed media The mechanics of designing and constructing sketch cards, from what to include on the back to printing, cutting and mounting them just right 20 step-by-step demonstrations featuring a range of styles and subjects-heroes, villains, athletes, aliens, wizards, elf warriors and more Expert tips for connecting with other artists, promoting yourself and sharing your work online Plus awe~some inside tips on breaking into the business from five industry professionals Whether your goal is to generate fans, get commissions or just have fun, this book will show you how to make stand-out cards that really say something about you as an artist. Author: Martinez, Randy Publisher: Impact Illustration: N Language: ENG Title: Sketch Card Mania Pages: 00128 (Encrypted PDF) On Sale: 2011-03-04 SKU-13/ISBN: 9781440303920 Category: Art : Techniques - Drawing

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