

Product Creation Machine - User Rights



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The dream of many a marketer is to own their own product on the Internet and to sell it for 100 of the profits. The only issue has been many people do not know how to create their own product and so they attempt to create an e-book and compete with the masses who are doing the same. If they were to step away from the herd and do something completely different then they would have a much greater chance of making money online by tapping in to the demands of their market. The question is, "What does the market want?". The answer is simple. Video. With the wide availability of high speed Internet connections, people are discovering the benefits of video online. You have to remember that for years your market has been conditioned to respond to video. They watch hours of television every day and video is a natural medium that they are comfortable with. In fact, many people prefer video to reading as they find it easier and less hard work!! The trouble is, many people have found it hard to create decent quality videos because they do not know how to do it. It is an area that is full of pitfalls and issues for the uninitiated and so they struggle to create videos that are popular and sell. There are a few marketers who know how to create these high quality products and the secrets have been closely guarded ... until now. Step By Step

Guide To Creating Profitable Videos s The Product Creation Machine program has been created to guide you, step by step, through the minefield of creating your own profitable video programs. It will help you to understand the equipment you need to create these programs, from the hardware to the software and the environment you need. We'll even cover outsourcing so you can pay someone to create your videos for you. It doesn't matter whether you are a new or experienced marketer, this video program will help you to maximize your revenue from your video program. As you work through this program you will learn how you can create these profitable products so much easier than you every thought possible. I'll show you my insider secrets that allow me to create a high quality info product in less than 24 hours from start to finish! This is a very powerful system that you can use to create an income online. If you are already earning online then this is an ideal program to help you create an additional stream of income. You know, not keeping all your eggs in one basket and all that. This programs guides you right from first principles through to everything you need to know about creating video programs including sales letters, graphics, what rights to offer and more. I'll show you how to get hot ideas and how to translate these into profitable products very easily. Whatever your level of online knowledge, you can use this system to earn money using the techniques in the Product Creation Machine program. Join In The Online Video Revolution You will find that a lot of people are talking about video and some are profiting quietly from it, but what if you too could tap in to that market and profit from it too? Video is massive online and high quality video products are commanding top dollar. With the Product Creation Machine you are going to be shown how to create your very own profitable video products. Systemizing product creation as you will learn in this program will help you to create products rapidly. In fact, with the information in this program you will be able to create a profitable video program in as little as 24 to 48 hours, depending on your skills. This means you can crank out highly profitable products day in and day out. Best of all, you will learn about the different rights you can offer to your products and how these can benefit your business. Amongst the many things you learn in this program are ... * The equipment you will need to create your own videos * Where to find ideas and answer the exact problems your target market is having * How to speed up your product development to ensure high quality programs every time * What you need to do to create your own profitable videos * Adding value to your package to maximize return on investment * When to market a product yourself and when to sell rights to it * And much much more It isn't difficult to create video programs when you know what you are doing. This brand new, step by step training program has been

created to help you create these profitable video programs. Best of all, once you've created one video program you can create many others in different niches and profit from them all. It's a highly profitable and lucrative market that you can profit from. It's an opportunity for you to build a highly profitable business from products that are in high demand. Can I Really Earn From Video Online? Of Course You Can, Video isn't just for promoting your products and getting good ranking in the search engines. Video is highly profitable and in high demand by consumers. It is incredibly popular with people and they are willing to pay top dollar for high quality video programs with excellent content. By creating these video products and understanding exactly what your target market wants to know (which you will learn in video 3) you are almost guaranteed to make sales. You know what your market wants and you are giving it to them in a format that they love. These sites can be highly profitable. If each video program just sells one \$47 product a week you are earning an extra \$2,444 every year! What if you created 10 of these products? Or 20 of these products? Or more. Imagine if you created one a week over the next year ... you'd be earning over a quarter of a million dollars a year just from these sites! There is massive potential in video programs and you can be riding on the crest of the video wave with the information in the Product Creation Machine program. Give the market what they want and they'll happily pay you well for solving their problems in a format that they enjoy and are familiar with. Step By Step To Profitable Video Programs The Product Creation Machine program reveals in step by step format exactly how to create your own profitable video product, even if you have never recorded a video before. By now, you are curious what you will learn in your step by step video course ...

- Video 1 - Introduction * Learn what is in this step by step training program and how you can create your own video program
- * Discover why video is such hot property and why people are loving it
- Video 2 - What Equipment You Need? * Learn what equipment you need to record your own video programs
- * Look at the software and hardware that you need and find out about the free professional software you can use for your video programs
- Video 3 - Researching Ideas * Learn how to look for ideas for your video product
- * Discover the insider secret to finding out exactly what your target market wants
- Video 4 - Outlining Your Product * Learn why outlining your product can save you huge amounts of time
- * And help you to create a higher quality product that will sell like hot cakes
- Video 5 - Creating Your Videos * Learn how you can create your own profitable video programs
- * Understand what files you need to give to your buyers depending on the rights you are selling
- Video 6 - Writing A Report * Understand how a report can add value to your product
- * Learn what

you need to incorporate in your report in order to maximize value and sales Video 7 - Creating A Sales Letter * Understand the importance of creating a sales letter for your product regardless of the rights you are going to offer Video 8 - Sourcing Graphics * Great graphics sell products * Discover some of the cheapest ways to get high quality graphics that will help your product sell Video 9 - Putting It All Together * Understand how to integrate the components of your package * Learn why you have to test everything and how this will save you money Video 10 - Marketing Vs Selling Rights * Understand how marketing the book yourself is a good thing * And when selling rights can be the best thing for you * Learn the difference between the different rights and how they can benefit you Video 11 - Summary * Learn how to take this to the next level and earn even more * Summarize the process of creating your own video products Unlike many other video programs, you won't find any fluff or filler in this training course. It is 100 pure valuable information that is going to help you create some rapid cash. When you purchase the Product Creation Machine program you will have a full 5 days to review the product and ensure your satisfaction. I am 100 confident you will be absolutely delighted with everything you will learn from this high quality video training. You are covered by my iron clad, no quibbles satisfaction policy which means if you are not totally delighted with this program you will get a rapid and courteous refund.

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