Web Masters' Guide To Creative Marketing

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Stimulate Your Brain...Create Your Marketing Plan and Creatively Advertise Online.... Have you opened up a web business and found yourself faced with the overwhelming task of getting web site traffic and/or orders? Are you finding this hard to accomplish? Do you find Internet marketing confusing, hard, or frustrating? Are you ready to throw your hands up and panic? If so, don't worry because 75 of webmasters are sitting in the same boat with ya! There's no need to panic! I was totally amazed when I wrote down on paper all of the marketing mistakes I have made in the past 5 years of doing business online! There are many ways to spell your own success on the web but Let's face it... without the right know-how to market your web site, you might as well pack your bags now! As webmasters, we need to creatively and innovatively market our web businesses to stay on TOP of the playing field! (As if running a website isn't hard enough already!!) Introducing ..The Webmaster's Guide To Creative Internet Marketing... I created the The Webmaster's Guide To Creative Internet Marketing for webmasters who want to start out on the right foot...who want to know how to creatively marketing their web businesses!! This new eGuide will show you how to creatively market your web business and even how to improve your chances of making the sale! Whether you are a seasoned-webmaster or a complete newbie, this package is going to help YOU understand how to creatively market your business. The chapters in the The Webmaster's Guide To Creative Internet Marketing covers the basics ever online webmaster should know, including: What is eMarketing & How To Prepare Your Marketing Plan Finding Your Target Market and Why That's Important Just The Basics - Creating a Dynamic Image Be Original & Be Successful! Preparing Your Web Site For Sales Defining Your Message Formulating Your Ads For Positive Results Ad Power Words and Phrases General Marketing Tools vs. Creative Marketing Tools BrainStorming For Your Own Creative Marketing Strategies Take It To The Streets -More Resources Super Secret Creative Marketing Tips! Common Marketing Mistakes! Special Independent Studies After you are done learning

about how to creatively market your web site, I take it a step further by offering you software and tools to help as you are ready..... THAT'S RIGHT....I'M NOT ONLY GOING TO TEACH YOU HOW TO MARKET YOUR WEB BUSINESS, BUT I'M ALSO GOING TO OFFER YOU EVERY TOOL YOU'LL EVER NEED TO MARKET YOUR BUSINESS - SUCCESSFULLY! JUST CHECK OUT WHAT YOU WILL GET IN The Webmaster's Guide To Creative Internet Marketing PACKAGE - Good Keywords - Monitor the most popular keyword searches on Google in real time. Googlemon - Another tool to monitor the most popular keywords on Google for any given day. Name Brand Syndicator - Name branding is absolutely EVERYTHING on the Internet. You want people to automatically recognize your name and visit your website. With this nifty program- you can do just that...easy and newbie-friendly! Filter Buster Ad Center V. 2 -Whether you know about it or not ISP spam filters are ruining your business by not allowing your eMail messages to be sent to your clients simply because of silly words that ANYONE would write in normal conversations! Our software will check your eMails for the trigger words that set off ISP eMail filters. Traffic Spyder V. 1 - Do you participate in traffic exchanges? Do you hate keeping up with all of the urls that you need to click on in order to earn credits? This software will take all of your exchange urls, wrap them all in to ONE html page, and will rotate them automatically while you are surfing on the net! This is a great way to bring in massive traffic ...effortlessly! Ezine Ad Blaster - Ezine advertising is still one of the most effective forms of marketing today. With this software you can blast your ads for free and within minutes to hundreds of thousands of opt-in readers! What a great addition to any marketing plan! Webmaster Productivity Package - This is the ULTIMATE in webmaster productivity packages! With this software, you can download over 321 Super CGI Scripts, software, ebooks and DESIGNER html templates - all with resell rights! Also comes with an optional stormpay randomizer for $15.00 INSTANT payments!! Hit Explosion Traffic Exchange With 5 Tier Affiliate Program+ReBrander- If you like the targeted visitors that traffic exchanges can give you, then you'll absolutely love this package. Download the brandable ebook and insert your own affiliate url for viral marketing success! Each referral earns you MORE FREE credits!!! Site Submitter Wizard Software - We all know the importance of submitting our web sites to the search engines..but did you know that is necessary to resubmit your site once every 30 days? It's true! With this software, you'll be able to submit your web site to the top 40 search engines with just a couple of clicks of the mouse! IP Message Blaster - If you are a Windows XP user, then you probably already know what IP pop up ads are. This handy software program will take your text ads and

automatically pop them up on the computer screen of Windows XP users who are online. There's nothing they can do about it..and since the ads go straight to their computers - there's ZERO chance of spam complaints! Talk about results!!

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