

The Improvement Of Technology Transfer

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Technology transfer between universities and companies can have positive impacts on both parties. For universities, it can result in additional financial means, feedback regarding their competencies and research performance. For companies, technology transfer can amount to an access to external knowledge for the development of new products and processes. However, the desired effects of technology transfer do not always occur. EAN/ISBN : 9783835055148 Publisher(s): Deutscher Universitätsverlag, Gabler Discussed keywords: Technologietransfer Format: ePub/PDF Author(s): Hofer, Franz

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