

# Ethik In Der Unternehmensberatung - Christian Wilhelms

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Unternehmensberatungen / -berater stehen nicht gerade im Ruf, Ihre Profession in hohem Maße ethisch geprägt auszuführen. Die öffentliche Wahrnehmung ist gerade in den letzten Jahren sogar eine ganz andere. Die Arbeit diskutiert daher den Berufsstand der Unternehmensberater vor dem Hintergrund der Grundsätze ethischen Handelns. Zu Beginn wird die Aktualität des Themas aufgezeigt und der Stand der öffentlichen Diskussion beleuchtet. Dass gerade für Unternehmensberater ethisches Handeln eine besondere Bedeutung hat, liegt nicht zuletzt an den Charakteristika ihres Berufs. Daher werden diese Charakteristika und die daraus resultierenden Gründe für eine besondere Sensibilität bezüglich des Themas Ethik aufgezeigt. Daran schließt die Analyse der Zusammenhänge und die Bewertung der Relevanz in der beruflichen Praxis. Signifikante Konfliktsituationen dienen dazu, die besonderen ethischen Anforderungen an die Branche und ihre Akteure aufzuzeigen. Abschließend dient die Gegenüberstellung und Bewertung verschiedener Codes of Ethics als Analyse der Lösungsansätze, mit der die Branche dem Thema gerecht zu werden versucht. Studienarbeit aus dem Jahr 2005 im Fachbereich Wirtschaft - Unternehmensethik, Wirtschaftsethik, Note: 1,3, Universität Trier, Veranstaltung: Ethics in a global economy, 26 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Wilhelms, Christian Publisher: GRIN Verlag Illustration: N Language: GER Title: Ethik in der Unternehmensberatung Pages: 00034 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638382144 Category: Business & Economics : General

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