

Hindernisse In Der Kommunikation - Kulturstandard Raumerleben: Kulturstandard Raumerleben - Elena Karsten

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Durch den Prozess der Globalisierung ist zwischenkulturelle Begegnung eine gewöhnliche Erscheinung. Sowohl in den wichtigen Verhandlungen wie zum Beispiel Fusionen von Unternehmen, als auch im privaten Bereich, verursachen kulturelle Unterschiede Hindernisse in der Kommunikation. Diese Gegensätze können sich in der räumlichen Wahrnehmung widerspiegeln. Zielsetzung dieser Seminararbeit soll es daher sein, anhand von Beispielen die wesentlichen Faktoren dieser Problematik darzustellen. Author: Karsten, Elena Publisher: GRIN Verlag Illustration: N Language: GER Title: Hindernisse in der Kommunikation - Kulturstandard Raumerleben: Kulturstandard Raumerleben Pages: 00014 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638376136 Category: Social Science : Media Studies

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