

Eigenfertigung Oder Fremdbezug - Benjamin Petersen

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Ziel der vorliegenden Arbeit ist es, Unternehmern eine Grundlage zur Lösung des Problems Eigenfertigung oder Fremdbezug zu geben, damit die Gefahren einer Unternehmenskrise und Insolvenz verringert werden können. Zur Umsetzung dieser Ziele wird im zweiten Teil der vorliegenden Arbeit ein Überblick über den Begriff und die Problemstellung der EF-Entscheidung gegeben. Im dritten Teil werden die Entscheidungssituationen und Entscheidungsregeln bei einer kurzfristigen EF-Entscheidung dargestellt. Dieser Teil beinhaltet für jede Entscheidungsregel ein ausführliches Beispiel. Im vierten Teil wird ein Überblick über die Entscheidungssituationen und Entscheidungsregeln bei einer langfristigen EF-Entscheidung gegeben. Die Schlussbemerkungen umfassen ein abschließendes Fazit des Autors. Author: Petersen, Benjamin Publisher: GRIN Verlag Illustration: N Language: GER Title: Eigenfertigung oder Fremdbezug Pages: 00035 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638387736 Category: Business & Economics : Management - General

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