

Organisationstheorien - Andrea Moritz

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Mit dem Begriff Organisation assoziieren Menschen Systeme, die auf Struktur Strategie und weichen Faktoren basieren. Die Nutzung der dadurch entstehenden Synergieeffekte lässt Organisationen effektiver als einzelne Individuen operieren. Die Verhaltensweisen und Vorgänge sind durch ein dichtes, implizites und explizites Netzwerk von Regeln und Kommunikationsstrukturen gekennzeichnet. Die Aufgaben der Organisationstheorien bestehen unter anderem in der Beschreibung und Erklärung dieser Strukturen sowie in der Erarbeitung von Hilfestellungen für die Organisationspraxis. Die beschriebene Komplexität bewirkt eine inkonsistente Sammlung von Theoriegebern die jeweils einen Ausschnitt der Realität betrachten. Diese Fokussierung ermöglicht zwar eine detailgerechte und zielorientierte Vorgehensweise, führt allerdings zu einer großen Anzahl von Theorien mit verschiedenen Forschungsschwerpunkten. Die Universaltheorie existiert demzufolge nicht! Die folgende Arbeit, eine Querschnittsbetrachtung der existierenden Organisationstheorien, hat zum Ziel geschichtlich relevante und wissenschaftlich anerkannte Theorien vorzustellen. Ein weiterer Schwerpunkt ist es zukunftsweisende moderne Ansätze zu erläutern. Im folgenden Kapitel 2 wird die Systematik der Organisationstheorien erklärt. Um die Fülle von Theorien übersichtlich aufzeigen zu können, erfolgt in Kapitel 3, 4, 5 eine chronologisch aufgebaute Darstellung relevanter Theorien. Welche in klassische, neoklassische und moderne Theorien eingeteilt werden. Author: Moritz, Andrea Publisher: GRIN Verlag Illustration: N Language: GER Title: Organisationstheorien Pages: 00028 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638328654 Category: Business & Economics : Management - General

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