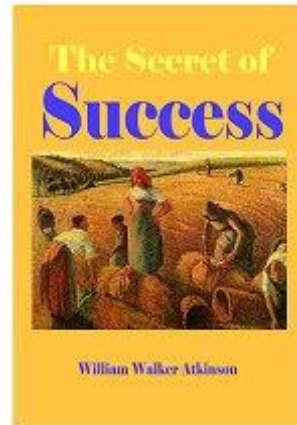


Secret Of Success - A Complete Compendium Of Rules Conducive To Success



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The Secret Of Success "Success, the book is A Complete Collection of Rules That are Vital to Success. This book was Approved and Formulated by no less than the Successful Men of the World who became acquainted with these Rules only after they had Attained Success". This book is a lesson on how to apply latent powers found in everyone to create success and happiness and charm for oneself. The author believes that anyone who reads his piece , carefully analyzes and applies its concepts will surely be on the way to greater achievements in life. The central factor in the book is on perseverance and how that single character can send one to any height that he seeks. He writes that anyone who wants to achieve success must be goal oriented and that those goals themselves must be attainable. He asks the questions " What is Success' and goes further to answer it in a revolutionary way. Read this book to learn of the dangers that lie ahead in the pursuit of success and how they can be overcome. Book Excerpts:

The Secret of Success It is with some hesitation that we bring ourselves to write this little book, entitled "The Secret of Success." Not that we are not in sympathy with the subject - not that we do not believe that there is a "Secret of Success" - but because there has been so much written on the subject of "Success" that is the veriest twaddle - masses of platitudinous wordiness - that we hesitate to take the position of a teacher of Success. It is so easy to fill pages of paper with good advice - it is so much easier to say things than to do them - so much easier to formulate a code of precepts than to get out into the field of active endeavor and put into practice the same precepts. And, you may imagine why we hesitate to assume a role which would lay us open to the suspicion of being one of the "do as I tell you, and not as

I do" teachers of the Art of Success. But there is another side of the question. There is, besides the mere recital of a List of Good Qualities Leading to Success - a list with which every schoolboy and reader of the magazines is acquainted - a Something Else; and that Something Else, is a suggestion that the Seeker for Success has a Something Within himself which if expressed into activity and action will prove of great value to him - a veritable Secret of Success, instead of a code of rules. And, so we propose to devote this little book to unfolding our idea of what this Something Within is, and what it will do for one who will unfold it and thus express it into action. So, therefore, do not expect to find this book a "Complete Compendium of Rules Conducive to Success, Approved of and Formulated by the Successful Men of the World who became acquainted with these Rules only after they had Attained Success, and consequently had Time and Inclination to Preach to Others." This is not a book of that sort. It is Quite Different. We hope you will like it - it will do you good in any event. All people are striving and seeking Success. Their idea of Success may differ, but they have all agreed upon the desirability of Attainment. "Attainment"-that is the word, which embodies the essence of that which we call Success. It is the "Getting-There" idea - the idea of Attainment - of Reaching the Goal for which we set out. That is the story - Attainment. Many men and women have endeavored to point out the way to Success, and while some have rendered valuable service to those who were following them on the Path of Attainment, yet none have been able to tell the whole story of Success. And this is not to be wondered about, for the reason that on the road to Success each and every individual must be, in a measure a law unto himself, or herself. No two temperaments are exactly alike - Nature delights in variety; no two sets of circumstances are precisely the same - infinite variety manifests here also. And so it would be folly to attempt to lay down rules of universal application, which would surely lead all to the great goal of Success. One has but to look around him on all sides and see the different needs of the different individuals composing the crowd, in order to recognize the futility of any attempt to lay down lines of universal instruction on this subject. Each and every man who has succeeded has done so in a different way - generally along some original lines of action - in fact, the faculty or characteristic known as Individuality, seems to have played an important part in the success of the majority of persons who have attained it. And Individuality renders those possessing it to a marked degree to be likely to depart from any set of rules or laid-out courses of action. And so, it may be stated as a general principle that each must work out his own Success along the lines of his own Individuality, rather than by following any set rule or line of conduct.

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