

Bfirsengang Der Deutschen Bahn Ag - Alex Trimborn

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Thema dieser Arbeit ist der Bfirsengang der Deutschen Bahn AG. Dieser privatisierte, aber dennoch sich noch in staatlicher Hand befindliche Konzern, ist das 'Zwischenergebnis' einer mehrstufigen fikonomischen und politischen Metamorphose. Die 1949 gegrndete Deutsche Bundesbahn und ihr Pendant auf ostdeutscher Seite, die Deutsche Reichsbahn, wurden in Folge der zweistufigen Bahnreform aufgrund vernderter Verkehrsbedingungen, der daraus resultierenden Konsequenzen und Richtlinien der Europischen Union in einen privatrechtlich organisierten Konzern umgewandelt. Dies geschah mit dem Ziel den Eisenbahnmarkt zu fffnen und ein wettbewerbsfhiges Unternehmen zu schaffen. Kapitel 2 dieser Seminararbeit wird diese Entwicklung und deren Notwendigkeit bis hin zum heutigen Status Quo noch genauer schildern. Anschliend wird der sich in Planung befindliche Bfirsengang des Eisenbahnunternehmens in seinen Modellformen beschrieben und deren Mglichkeiten und Prognosen in Kapitel 3 erlutert. Ziel der vorangehend erwhten Bahnreform war es ein modernes, wettbewerbsfhiges Eisenbahnunternehmen zu etablieren. Dieses kann auf verschiedenen Arten (mit oder ohne integriertes Schienennetz) mit unterschiedlichen Erfolgsaussichten geschehen. Dies wird mit Beispielen aus dem Ausland verglichen und in Kapitel 4 unter Bercksichtigung des aktuellen Standes der Diskussionen untersucht. Author: Trimborn, Alex Publisher: GRIN Verlag Illustration: N Language: GER Title: Bfirsengang der Deutschen Bahn AG Pages: 00023 (Encrypted PDF) On Sale: 2006-01-01 SKU-13/ISBN: 9783638464468 Category: Business & Economics : Industries - General

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