

Coin-operated Laundry: Entrepreneur's Step By Step Startup Guide - Entrepreneur Magazine

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The problem with most high-profit businesses is that you spend so much time on the job that you have little free time to enjoy the fruits of your labor. But coin-operated laundries are different. They're low-maintenance, recession-proof, and you can make as much as \$200,000 a year working only part-time hours. But you have to know what you're doing. And with our guide, you will. You'll get an in-depth overview of the industry (where it's been and where it's likely to go) and learn everything you need to know before launching your own self-serve laundry business including:

- New ideas for marketing your laundry
- An expanded section on hiring and training attendants
- Updated information on card systems
- Recent advances in laundry equipment
- The latest on laws and regulations concerning laundries
- More ways to combine a laundry with other businesses

You'll also get first-hand advice from successful coin-op laundry owners on how to create an inviting atmosphere that will draw customers in and keep them coming back. Clean clothes are a necessity, not a luxury. People are going to use laundromats no matter how the stock market is performing. So if you're looking for an easy-to-run business that will keep the cash flowing no matter how the rest of the economy is doing, you've found it.

The First Three Years In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges.

- Pin point your target market
- Uncover creative financing for startup and growth
- Use online resources to streamline your business plan
- Learn the secrets of successful marketing
- Discover digital and social media tools and how to use them
- Take advantage of hundreds of resources
- Receive vital forms, worksheets and checklists

From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for

success.BONUS: Entrepreneurs Startup Resource Kit!Every small business is unique. Therefore, its essential to have tools that are customizable depending on your businesss needs. Thats why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more all at your fingertips!Youll find the following:The Small Business Legal ToolkitWhen your business dreams go from idea to reality, youre suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, youll get answers to the how do I get started? questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.Sample Business Letters1000+ customizable business letters covering each type of written business communication youre likelyto encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style.Sample Sales LettersThe experts at Entrepreneur have compiled moreAuthor: Entrepreneur magazine Publisher: Entrepreneur Press Illustration: N Language: ENG Title: Coin-Operated Laundry: Entrepreneur's Step by Step Startup Guide Pages: 00924 (Encrypted EPUB) On Sale: 2012-07-15 SKU-13/ISBN: 9781613081976 Category: Business & Economics : Entrepreneurship

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