

# Everyday Reading: Poetry And Popular Culture In Modern America - Mike Chasar

[DOWNLOAD HERE](#)

Everyday Reading is the first full-length critical study of the culture surrounding American popular and commercial poetry in the twentieth century. Exploring poetry scrapbooks, old-time radio show recordings, advertising verse, corporate archives, and Hallmark greeting cards, among other unconventional sources, Mike Chasar casts American poetry as an everyday phenomenon consumed and created by a vast range of readers in different and complex ways. Capturing American poetry's truly diverse forms and appeal, Chasar shows how the genre helped set the stage before television, rock music, video games, and the Internet for the dynamics of popular culture and mass media today. Chasar investigates twentieth-century American poetry's audience of millions and maps its range of aesthetics, cultural uses, relationship to canonical verse, and unexpected presence in many parts of modern life. Far from being a marginal art form read by a select group of educated individuals, poetry was part and parcel of American popular culture, spreading rapidly as the consumer economy expanded and companies such as Burma-Shave exploited the form's profit-making potential. Poetry also offered ordinary Americans a wealth of opportunities for creative, emotional, political, and intellectual expression, whether through scrapbooking, participation in radio programs, or poetry contests. By reenvisioning the uses of twentieth-century poetry, Chasar enables a richer understanding of the innovations of modernist and avant-garde poets and the American reading public's sophisticated powers of feeling and perception. Author: Chasar, Mike Publisher: Columbia University Press Illustration: Y Language: ENG Title: Everyday Reading: Poetry and Popular Culture in Modern America Pages: 00320 (Encrypted EPUB) On Sale: 2012-11-13 SKU-13/ISBN: 9780231158657 Lib Category: American poetry - 20th century - Lib Category: Literature and society - United States - Category: Literary Criticism : Poetry

[DOWNLOAD HERE](#)

Similar manuals:

[Monument Of Euterpe, Muse Of Music And Of Lyric Poetry, Manaus, Brazil](#)

[The Chinese Written Character As A Medium For Poetry: A Critical Edition - Ernest Fenollosa](#)

[Shrub Roses, Lyrik Or Poetry](#)

[Modern Russian Poetry: An Anthology \(1921\) - Alexander Pushkin](#)

[Serious Play: Desire And Authority In The Poetry Of Ovid, Chaucer, And Ariosto - Robert Hanning](#)

[The Columbia Anthology Of Modern Korean Poetry](#)

[Tamil Love Poetry: The Five Hundred Short Poems Of The Ainkurunuru](#)

[Anthology Of Modern Japanese Poetry](#)

[How To Read Chinese Poetry: A Guided Anthology](#)

[Our Savage Art: Poetry And The Civil Tongue - William Logan](#)

[Appalachian Elegy: Poetry And Place - Bell Hooks](#)

[Cambridge Companion To Contemporary Irish Poetry](#)

[Cambridge Introduction To Modern Irish Poetry, 1800-2000](#)

[Cambridge Introduction To Russian Poetry](#)

[Cambridge Introduction To Twentieth-Century American Poetry](#)

[Formal Approaches To Poetry](#)

[History Of Feminist Literary Criticism](#)

[Mock-Epic Poetry From Pope To Heine](#)

[Narratology Beyond Literary Criticism](#)

[Poetry And The Romantic Musical Aesthetic](#)

[Poetry Of Chartism](#)

[Poetry Of Religious Sorrow In Early Modern England](#)

[Poetry Of Sappho](#)

[Representations Of The Natural World In Old English Poetry](#)

[Rhythm And Will In Victorian Poetry](#)

[Science And Sensation In Romantic Poetry](#)

[Serious Poetry](#)

[Solon And Early Greek Poetry](#)

[Traditions And Contexts In The Poetry Of Horace](#)

[Women's Poetry And Religion In Victorian England](#)

[Chronicle Of The Pulitzer Prizes For Poetry](#)

[Poetry In The Classroom](#)

[The Poetry Of Robert Burns And The Relationship Of His Contemporaries To It](#)

[The Function Of Tense In Lyric Poetry](#)

[The Images Of Death And Stillness In The Poetry Of Larry Levis And How They Correlate](#)

[The Use Of Animals In Marianne Moore's Poetry](#)

[Wayde Compton And The African-Canadian Background Of His Work - On Black-Canadian Literature, Hip Hop Aesthetics And Avantgardistic Black Poetry](#)

[The Topic Of Loss And Separation In Poetry](#)

[Deflection/Reflection In The Lyric Poetry Of Charles D'Orléans. A Psychosemiotic Reading](#)

[The Poetry And Selected Prose Of Camillo Sbarbaro](#)

[The Poetry Of Gabriel Celaya](#)

['You Have No Choice But To Live In Your Time' - A Deconstruction Of Martin Harrison's Poetry Collection 'Summer'](#)

[Poetry In The English Class-room](#)

[The Theme Of Boundaries In The Poetry Of Robert Frost](#)

[Allen Ginsberg's 'Howl' - Poetry Or Prophecy?](#)

[The Diseased City - Images Of The Body In Expressionist And Futurist Poetry](#)

[Poetry In Irish Prose](#)

[Tennyson's Poetry As Inspiration For Pre-Raphaelite Art](#)

[Hugh MacDiarmid And His Influence On Modern Scottish Poetry](#)

[The Concepts Of Love In William Butler Yeats's Poetry](#)