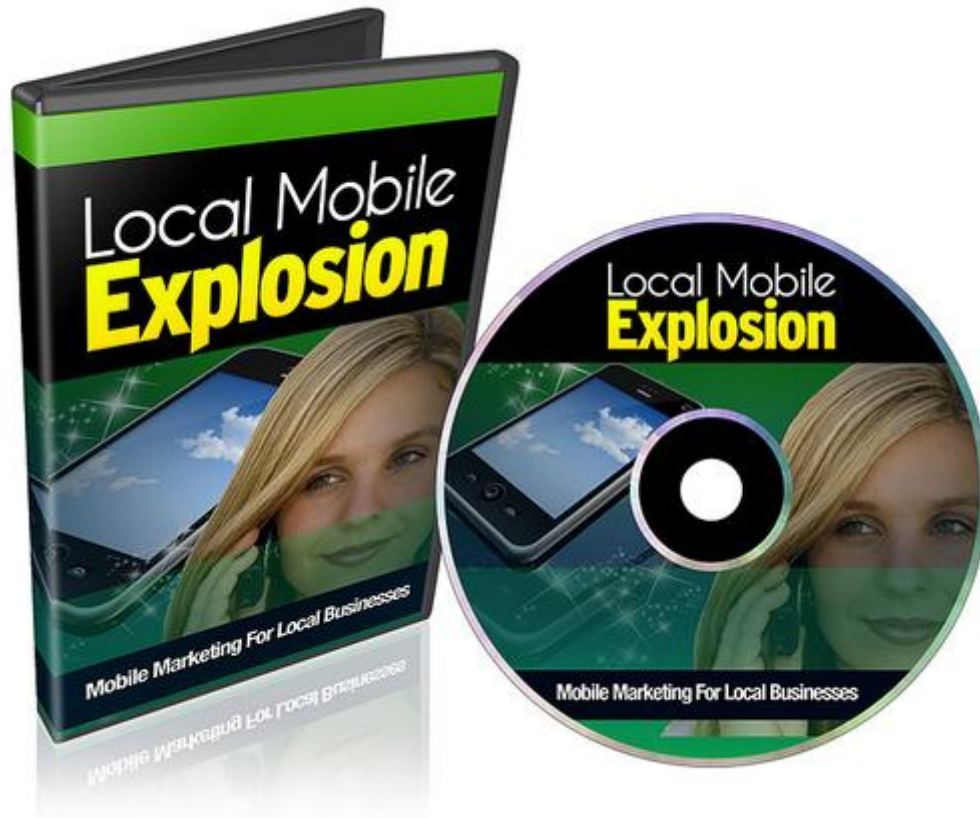


Local Mobile Explosion



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Heres a list of this 7 part video series in detail.... Video #1: Introduction to Local Mobile Explosion With QR Codes In this video we will discuss why you should use this exploding mobile marketing technology, QR Codes. You will also learn the tools and concepts you should understand before jumping into QR Codes and much, much more. You will also get a quick overview of what well be discussing in this video series, and the tools you will need to be successful with QR Codes. Video #2: How to AVOID Crippling your Campaign Before you learn how to use different QR Code strategies correctly, you need to get into the mindset of what NOT to do with your QR Codes. In this video, you will learn what to avoid doing so that you dont set yourself up for failure. We want to see you have QR Code success. Video #3: What value will you give? After you learn how to avoid crippling your campaigns and the DO NOTs of QR Codes, its time to ask yourself this question. What value will you give to your customers? Or in other words, why should they scan the QR Code? What incentive will you give them so that you can engage with them later? In this video, youll be shown several different ways to provide value and get your

customers to action. Video #4: Mobile Friendly Landing Page Imagine your customer scanning your QR Code and it brings them to your website, but your website is not Mobile Friendly. Your curious customer will soon turn into a frustrated one. This is a scenario you dont want because youll lose customers. In this video, you will learn how to make sure your landing page or the content you put in front of your customers is Mobile friendly. Video #5: QR Code Tactics: Engage Customers In this video you will learn several ways to use QR Codes. First, to build curiosity and presell your products or services. If you can engage your customers so that they become curious about how your products or services can benefit them, and they interact with your company, that is one step closer to fulfilling their wants and needs, ultimately closing a sale. Second, you will learn how to use QR Codes to offer your customers with instant answers to their questions. Third, you will learn how you can begin implementing QR Codes as coupons to entice consumers to buy from you. Video #6: QR Code Tactics: Video Tours In many cases, video tours can be very convenient for your consumer, especially if you have a product that requires someone to see something visually. For example, lets say you are a realtor and you would like to put a QR Code on your sign for a specific house. By doing so, you give the home buyer, who may not have a realtor to open the door, the ability to see what is on the inside of the house. This is one of many examples, so you can easily see how this can positively impact your product or service. Video #7: QR Code Tactics: List Building Did you know that you can build your list by using QR Codes? As you know, QR Codes bridge the gap between offline and online worlds, and thus make it easy for you to build your list of customers. If you dont have access to a list of customers for your business then you are losing a lot of money by not promoting to your backend, loyal customers. In this video, you will learn how to build your online list of clients using QR Codes. So...with that said, grab this video series today, and learn how to start using QR Codes to increase your sales and engage in your customer relationships today.

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